



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Finansal Management							
Course Code		UTB520		Couse Level		Second Cycle (Master's Degree)			
ECTS Credit	5	Workload	122 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		The aim is to present fundamentals of financial management, basic financial decisions and applications to solve financial problems within the context of financial management, investment decisions and financial markets.							
Course Content		To give an understanding of fundamental concepts of financial management, relationship between accounting and finance, risk and return of financial assets.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation)					
Name of Lecturer(s)		Lec. Zeliha CAN ERGÜN							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	Textbook: Finansal Yönetim, Öcal Usta
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Week	Weekly Detailed Course Contents	
1	Theoretical	Fundamentals of finance
2	Theoretical	Time value of money
3	Theoretical	The method of annuity and its time value
4	Theoretical	Valuing bonds
5	Theoretical	Valuing stocks
6	Theoretical	Sample questions
7	Theoretical	Investment criteria
8	Intermediate Exam	Midterm
9	Intermediate Exam	Midterm
10	Theoretical	Analysis of cash flow
11	Theoretical	Net present value method
12	Theoretical	Capital investment planning
13	Theoretical	Financial analysis
14	Final Exam	Final
15	Final Exam	Final

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	3	10	15	75
Term Project	1	10	1	11
Midterm Examination	1	35	1	36
Total Workload (Hours)				122
[Total Workload (Hours) / 25*] = ECTS				5

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Recognize and apply the time value of money in daily life.
2	Identify investments such as stocks and bonds.
3	Perform financial analysis



4	Valuing bonds
5	Valuing stocks

Programme Outcomes (*International Trade Master's Without Thesis*)

1	To be able to comprehend and solve economic issues using other social sciences and the basic principles of economic science.
2	To be able to access information, evaluate, interpret, and implement in the processes of the scientific research processes related to International economy.
3	To be able to predict the effects of economic and political developments on the Turkish financial markets and foreign trade sector, to be able to view, comprehend and interpret national and international financial markets, to be able to apply the innovative methods.
4	To be able to communicate with all private firms showing activity in the countryside at the required level of behavior science, to detect problems, and to be able to conduct joint project.
5	To be able to lead multi-disciplinary studies in foreign trade, to be able to enhance solutions in complex situations and to be able to take responsibility.
6	To be able to raise awareness about the new and developing practices of the job, to be able to review and learn these when needed.
7	To be able to use theoretical and practical information in International economics and foreign trade
8	To be able to design innovative solutions integrating the original ideas and methods in administrative sciences and the international economy with the system, part or process designs.
9	To be able to articulate the idea, and the findings about the research topic verbal and written in an effective way.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L2
P3	5
P4	5
P5	5
P6	5
P7	5

