



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

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|--|---|--|----------------------|---|---|--------------------------------|---|------------|---|
| Course Title | | Project Management | | | | | | | |
| Course Code | | TUR532 | | Course Level | | Second Cycle (Master's Degree) | | | |
| ECTS Credit | 5 | Workload | 121 (<i>Hours</i>) | Theory | 3 | Practice | 0 | Laboratory | 0 |
| Objectives of the Course | | Define and explain various institutions, providing project financing at regional, national and international level Prepare applicants to successfully file for available funds Understand and apply the sequential measures to initiate, plan execute, control and close the project | | | | | | | |
| Course Content | | What is project? Recognition of alternative sources for necessary funds. In general, application requirements, preparing the application file, partner selection, budgeting, creation and delegation of tasks and responsibilities within project team, project implementation, purchasing process, auditing, process of getting approval and complying and successful completion of the project | | | | | | | |
| Work Placement | | N/A | | | | | | | |
| Planned Learning Activities and Teaching Methods | | | | Explanation (Presentation), Discussion, Case Study, Project Based Study, Individual Study | | | | | |
| Name of Lecturer(s) | | Prof. Osman Nuri ÖZDOĞAN | | | | | | | |

Assessment Methods and Criteria

| Method | Quantity | Percentage (%) |
|---------------------|----------|----------------|
| Midterm Examination | 1 | 40 |
| Final Examination | 1 | 60 |

Recommended or Required Reading

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| 1 | Agricultural and Rural Development Support Agency, Rural Tourism Projects Reference Call Guide, www.tkd.gov.tr |
| 2 | Publishing's of Regional Development Agencies |
| 3 | National Agency Documents |

| Week | Weekly Detailed Course Contents | |
|------|---------------------------------|--|
| 1 | Theoretical | Institutions providing project funding and types of financing |
| 2 | Theoretical | Creation of project idea and selection of appropriate fund institution |
| 3 | Theoretical | Finding and confirming project partner and the roles |
| 4 | Theoretical | Determination of the project budget, other sources of finance |
| 5 | Theoretical | The documents to be included in application folder |
| 6 | Theoretical | The creation of the project team, project writing |
| 7 | Theoretical | Examination of the application evaluation process |
| 8 | Theoretical | After acceptance and contract procedures |
| 9 | Theoretical | Organization of human resources |
| 10 | Theoretical | The application process works |
| 11 | Theoretical | Purchasing procedures |
| 12 | Theoretical | Preparation of interim reports |
| 13 | Theoretical | Project control processes |
| 14 | Theoretical | Ending of the project, approval process of closing |
| 15 | Theoretical | General Review |
| 16 | Final Exam | Final Exam |

Workload Calculation

| Activity | Quantity | Preparation | Duration | Total Workload |
|------------------|----------|-------------|----------|----------------|
| Lecture - Theory | 15 | 0 | 2 | 30 |
| Assignment | 5 | 8 | 0 | 40 |
| Project | 2 | 15 | 0 | 30 |



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|---|---|----|---|-----|
| Final Examination | 1 | 20 | 1 | 21 |
| Total Workload (Hours) | | | | 121 |
| [Total Workload (Hours) / 25*] = ECTS | | | | 5 |
| *25 hour workload is accepted as 1 ECTS | | | | |

Learning Outcomes

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|---|--|
| 1 | Knowledge of various institutions for project financing |
| 2 | Ability to analyze all conditions of project application process |
| 3 | Knowledge and skills to prepare the application file |
| 4 | Knowledge of project implementation process |
| 5 | Understanding project cycle management |

Programme Outcomes (*Tourism Management Master's Without Thesis*)

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|---|---|
| 1 | To be able to train specialists who develops knowledge and skills based on the Bachelor's Degree in Tourism field and who can evaluate the sector in the point of view interdisciplinary structure of tourism management. |
| 2 | To be able to analyze the socio-economic and the managerial problems both interactionally and separately |
| 3 | To be able to produce knowledge about the studies, which have not been presented before towards the primary data sources. |
| 4 | To be able to convey recent developments in the field of tourism management to the stakeholders by using verbal, written and visual means systematically. |
| 5 | To be able to develop a solving method independently for a problem faced in tourism management, evaluate the outcomes of the problem and take roles in projects related to the field as a coordinator or a participant. |

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

| | L1 | L2 | L3 | L4 | L5 |
|----|----|----|----|----|----|
| P1 | 4 | 4 | 3 | 4 | 4 |
| P2 | 4 | 3 | 4 | 3 | 5 |
| P3 | 4 | 4 | 3 | 4 | 3 |
| P4 | 4 | 3 | 4 | 3 | 4 |
| P5 | 4 | 4 | 3 | 4 | 3 |

