



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Term Project							
Course Code		TUR702		Course Level		Second Cycle (Master's Degree)			
ECTS Credit	10	Workload	251 (<i>Hours</i>)	Theory	0	Practice	2	Laboratory	0
Objectives of the Course		The aim of this course is to enable students to conduct a scientific study on a topic of tourism.							
Course Content		Students will work on the topic they have chosen will prepare it in a text, and present it in the classroom.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Individual Study					
Name of Lecturer(s)		Assoc. Prof. Gülnur KARAKAŞ TANDOĞAN, Assoc. Prof. Ülker ÇOLAKOĞLU, Lec. Mehtap YÜCEL GÜNGÖR, Prof. Başak Burcu EKE, Prof. Gül ERBAY ASLITÜRK, Prof. Osman Nuri ÖZDOĞAN							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Term Assignment	1	100

Recommended or Required Reading

1	http://www.akademik.adu.edu.tr/enstitu/sosyal/default.asp?idx=313636/tez yazım klavuzu
2	http://sosbilens.omu.edu.tr/UserFiles/file/tezoneresi_donemprojesi_tezyazimazimilkeleri.pdf

Week	Weekly Detailed Course Contents
1	Theoretical
2	Theoretical
3	Theoretical
4	Theoretical
5	Theoretical
6	Theoretical
7	Theoretical
8	Theoretical
9	Intermediate Exam
10	Theoretical
11	Theoretical
12	Theoretical
13	Theoretical
14	Theoretical
15	Theoretical

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	15	2	2	60
Term Project	1	30	2	32
Reading	15	4	2	90
Individual Work	10	4	2	60
Midterm Examination	1	8	1	9
Total Workload (Hours)				251
[Total Workload (Hours) / 25*] = ECTS				10

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Be able to make a detailed survey of the literature on a given topic
2	Be able to integrate information obtained from research studies
3	Making up a scientific report with conclusions



4	Be able to present conclusions
5	To build skills for Utilizing the results of scientific research

Programme Outcomes (*Tourism Management Master's Without Thesis*)

1	To be able to train specialists who develops knowledge and skills based on the Bachelor's Degree in Tourism field and who can evaluate the sector in the point of view interdisciplinary structure of tourism management.
2	To be able to analyze the socio-economic and the managerial problems both interactionally and separately
3	To be able to produce knowledge about the studies, which have not been presented before towards the primary data sources.
4	To be able to convey recent developments in the field of tourism management to the stakeholders by using verbal, written and visual means systematically.
5	To be able to develop a solving method independently for a problem faced in tourism management, evaluate the outcomes of the problem and take roles in projects related to the field as a coordinator or a participant.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	4	4	4	5	5
P2	3	3	3	4	4
P3	4	4	4	3	3
P4	5	5	3	4	4
P5	4	4	4	5	5

