AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title	New Technologies and Cultural Tourism						
Course Code	TUR514		Couse Level	Second Cycle (Master's Degree)			
ECTS Credit	5	Workload	127 *(Hours)*	Theory	3	Practice	0	Laboratory	0
Objectives of the Course	To follow the alterations in cultural tourism with the changing world and new technologies and to keep up with this alteration.						
Course Content	The effective usage of digital technologies in the field of culture and its reflections in tourism will be discussed through worldwide examples.						
Work Placement	N/A						
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Discussion, Individual Study						
Name of Lecturer(s)	Prof. Başak Burcu EKE						

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	Mücahit Yıldırım, Tarihsel Süreçlerin Kültür Ve Turizm Açısından Değerlendirilmesi: Ertuğrul Fırkateyni, Hitit Üniversitesi Sosyal Bilimler Enstitüsü Dergisi,12 (2),2019, 498-520.
2	Y. Öztürk Ve G. Yazıcıoğlu, Gelişmekte Olan Ülkeler İçin Alternatif Turizm Faaliyetleri Üzerine Teorik Bir Çalışma, Gazi Üniversitesi Ticaret Ve Turizm Eğitim Fakültesi Dergisi, 2002(2), 183-195.
3	Suna Doğaner, Türkiye'de Kültür Turizmi, İstanbul, 2014.

Week	Weekly Detailed Course Contents	
1	Theoretical	Evaluation of new trends and methods in cultural tourism.
2	Theoretical	New technologies, museums and tourism.
3	Theoretical	New technologies, trips and tourism.
4	Theoretical	The effects of participation from home.
5	Theoretical	Current practices in cultural tourism in Turkey
6	Theoretical	Ideas on the future as a result of comparative analysis
7	Theoretical	Midterm Exam
8	Theoretical	Assessments about the future ofcultural tourism by homework and readings 1
9	Theoretical	Assessments about the future ofcultural tourism by homework and readings 2
10	Theoretical	Assessments about the future of cultural tourism in Turkey by homework and readings 1
11	Theoretical	Assessments about the future of cultural tourism in Turkey by homework and readings 2
12	Theoretical	Assessments about the future of cultural tourism in Turkey by homework and readings 3
13	Theoretical	To attempt the unattempted strategies and following the new ideas.
14	Theoretical	General Assessment
15	Theoretical	Final Sınavı

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	15	1	3	60
Assignment	2	25	0	50
Midterm Examination	1	5	1	6
Final Examination	1	10	1	11
			Total Workload (Hours)	127
			[Total Workload (Hours) / 25*] = **ECTS**	5

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	To understand the sociopolitical and socioeconomic organization
2	To increase cultural and artistic awareness in the society by using the acquired knowledge.
3	To provide the accumulation of knowledge about the use of new technologies using cultural tourism
4	To develop the the social relations ability and the rules governing these relations.
5	To assess Turkey's position in this field.

Programme Outcomes *(Tourism Management Master's Without Thesis)*

1	To be able to train specialists who develops knowledge and skills based on the Bachelor's Degree in Tourism field and who can evaluate the sector in the point of view interdisciplinary structure of tourism management.
2	To be able to analyze the socio-economic and the managerial problems both interactionaly and separately
3	To be able to produce knowledge about the studies, which have not been presented before towards the primary data sources.
4	To be able to convey recent developments in the field of tourism management to the stakeholders by using verbal, written and visual means systematically.
5	To be able to develop a solving method independently for a problem faced in tourism management, evaluate the outcomes of the problem and take roles in projects related to the field as a coordinator or a participant.

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3	L4	L5
P1	5	5	4	5	4
P2	4	3	3	4	3
P3	3	3	3	3	3
P4	5	5	5	5	4
P5	4	5	5	5	4