



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Global Systems and Modern Foreign Trade							
Course Code		EFN509		Couse Level		Second Cycle (Master's Degree)			
ECTS Credit	5	Workload	125 ( <i>Hours</i> )	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		To understand to globalizing world in a better way in terms of economy. To give information about recently discovered foreign trade theories.							
Course Content		Classical, Neo-Classical and modern theories of international trade, trade policies and economy policies, global trade regulations, tariffs, international factor movements in terms of trade and income.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion					
Name of Lecturer(s)									

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

### Recommended or Required Reading

1	Warren J. Keegan and Mark S. Green (2011), Global Marketing, Sixth Edition, New Jersey: Prentice Hall
2	Grant, R.M. (2005) Contemporary Strategy Analysis, 5th ed., Blackwell Publishing

Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction
2	Theoretical	The social responsibility of MNCs
3	Theoretical	Ethics in global management
4	Theoretical	Ethics in global management
5	Theoretical	Ethics in global management
6	Theoretical	Argument
7	Intermediate Exam	Communicating across culture
8	Intermediate Exam	Mid-term
9	Theoretical	Communicating across culture
10	Theoretical	Communicating across culture
11	Theoretical	Global alliances and strategy implementation
12	Theoretical	Global alliances and strategy implementation
13	Theoretical	Expatriate management and global management teams
14	Theoretical	Expatriate management and global management teams
15	Theoretical	General Review
16	Final Exam	Final exam

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	3	70
Individual Work	7	2	2	28
Midterm Examination	1	10	1	11
Final Examination	1	15	1	16
Total Workload (Hours)				125
[Total Workload (Hours) / 25*] = ECTS				5

\*25 hour workload is accepted as 1 ECTS

### Learning Outcomes

1	To be describe the differences between organization structure and control systems of international and global businesses
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2	To be demonstrate their knowledge about Environment analysis, new business ideas and business esatblishment for entrepreneurs
3	To bedemonstrate their understanding about cross-cultural negotiation and decision making
4	Students will be able to explain the relationships between facts with an analytical structure.
5	Students will be able to learn the theoretical knowledge they learned in practice in practical life.

**Programme Outcomes (Economics and Finance Interdisciplinary Master)**

1	To be able to use the basic concepts in the field of economics and finance correctly
2	To be able to comprehend philosophical, social, historical and psychological principles influencing economics and finance
3	To be able to analyze economical and financial events theoretically and empirically
4	To be able to evaluate any economical and financial problem in accordance with scientific principles
5	To be able to prepare solutions for an economical or financial problem cooperatively in accordance with principles and criteria
6	To be able to follow contemporary implementations, and national and international academic publications
7	To be able to prioritize scientific methods and ethical principles in economics and finance while considering and implementing field specific professional issues
8	To be willing to do scientific research in the field of economics and finance
9	To be able to create value for economics and finance profession as a professional identity

**Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High**

	L1	L2	L3	L4	L5
P1	5	4	5	4	3
P2	3	5	4	5	5
P3	4	3	3	3	4
P4	4	4	5	4	3
P5	4	5	4	3	4
P6	4	3	4	5	3
P7	5	4	3	4	4
P8	4	4	5	3	5
P9	5	4	4	4	4

