



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Bank Management							
Course Code		BFN533		Course Level		Second Cycle (Master's Degree)			
ECTS Credit	5	Workload	125 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		The purpose of this course, economic, social, cultural, ethical and legal conditions compatible with real-life problems, and introduce modern methods of career planning skills to teach students to adapt to their own lives							
Course Content		Career Planning and Career Developing models, Career stages: knowing personal preferences, Career trends in the world, Career Theories (J.Holland-Ann Roe, E. Schein), Resume, cover letter methods							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Individual Study					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	Serpil Aytac, (2006) Kariyer planlaması, Yönetimi, Geliştirilmesi ve sorunları, Ezgi yayınevi, Bursa
2	Dave Ellis, Doug Toft, Ed Stupka ,Dave Ellis Doug Toft , Ed Stupka, Stan Lankowitz (2003), Career planning, Third Edition, Amazon.com.

Week	Weekly Detailed Course Contents	
1	Theoretical	Career Definition, what is the career Planning and career Management?
2	Theoretical	Career Planning and Career Developing models.
3	Theoretical	Career stages: knowing personal preferences.
4	Theoretical	Career trends in the world.
5	Theoretical	Career Theories (J.Holland-Ann Roe, E. Schein)
6	Theoretical	Resume, cover letter methods
7	Theoretical	Expectations of new graduates of the business world.
8	Theoretical	midterm exam
9	Theoretical	How impressive is a job interview? Information about the interview techniques
10	Theoretical	Learn how to fill out my resume. Companies to apply for jobs via the Internet web pages and learn how to fill out job application forms.
11	Theoretical	Professional business man visitors from world of the job, and interview with students in classroom.
12	Theoretical	Organizational work placement , career planning, and career management for individual and organizational.
13	Theoretical	What is the relationship with Human resources management and career planning. Organizational career planning.
14	Theoretical	Career planning issues, older workers, dual career families, career plateau, skills, aging, unlimited careers.
15	Theoretical	The establishment of home and work-life balance.
16	Final Exam	final exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	4	3	98
Midterm Examination	1	10	1	11



Final Examination	1	14	2	16
Total Workload (Hours)				125
[Total Workload (Hours) / 25*] = ECTS				5
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Which programs can be used to enhance career developing in organizations
2	They can choose the right individual career planning and can be happy at work
3	What should be considered in business during personnel section
4	will be able to do Bank Performance Analysis and Fixed Income Securities Pricing.
5	will be able to explain the process of GAP, Earnings Sensitivity and Duration Analysis.

Programme Outcomes (Economics - Finance and Banking Interdisciplinary Master's Without Thesis)

1	To be able to use correctly the basic concepts in the field of economics, finance and banking
2	To be able to comprehend philosophical, social, historical and psychological principles influencing economics, finance and banking
3	To be able to analyze economical, financial and bank-related events theoretically and empirically
4	To be able to evaluate any economical, financial or banking-related problem in accordance with scientific principles
5	To be able to prepare solutions for an economical, financial or banking-related problem cooperatively in accordance with principles and criteria
6	To be able to follow contemporary implementations, and national and international academic publications in economics, finance and banking
7	To be able to prioritize scientific methods and ethical principles in economics, finance and banking while considering and implementing field specific professional issues
8	To be willing to do scientific research in the field of economics, finance and banking
9	To be able to create value for economics-finance and banking profession as an occupational identity

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	4	4	2	4	4
P2	4	2	4	5	3
P3	4	4	5	4	4
P4	5	2	4	3	3
P5	2	4	5	4	4
P6	4	1	2	3	3
P7	5	3	4	4	4
P8	4	5	2	3	3
P9	4	3	4	4	4

