



**AYDIN ADNAN MENDERES UNIVERSITY**  
**GRADUATE SCHOOL OF SOCIAL SCIENCES**  
**ECONOMICS AND FINANCE**  
**ECONOMICS - FINANCE AND BANKING INTERDISCIPLINARY**  
**ECONOMICS - FINANCE AND BANKING INTERDISCIPLINARY MASTER'S**  
**WITHOUT THESIS**  
**COURSE INFORMATION FORM**

Course Title	Financial Management								
Course Code	BFN549		Course Level		Second Cycle (Master's Degree)				
ECTS Credit	5	Workload	125 (Hours)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course	This course aims to teach the students the basic financing concepts, performing financial table analysis, the importance of financial planning and auditing, how to make investment on fixed and floating assets, and credit management and dividend decisions.								
Course Content	Financial management functions and financial decisions, financial management and other interdisciplinary relationships, ratio analysis techniques, financial planning, financial planning tools, the methods applied in the preparation of financial plans, working capital management, working capital, investment policies, financing of working capital, cash and other assets management, capital budgeting, cost of capital.								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Individual Study								
Name of Lecturer(s)									

#### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

#### Recommended or Required Reading

1	Hüseyin DAĞLI, Finansal Yönetim, Trabzon. Turhan Korkmaz ve Ali Ceylan, Sermaye Piyasası ve Menkul Değer Analizi, Ekin Kitabevi.
2	Niyazi BERK, Finansal Yönetim, İstanbul: Türkmen Kitabevi.

Week	Weekly Detailed Course Contents	
1	Theoretical	Financial management functions and financial decisions
2	Theoretical	Financial management and other disciplines
3	Theoretical	Rate analysis techniques
4	Theoretical	Fund flow analysis
5	Theoretical	Comparative statement analysis techniques, static and dynamic analysis.
6	Theoretical	Financial planning, financial planning instruments
7	Theoretical	The methods applied in preparing financial plans Types of financial plan
8	Intermediate Exam	Midterm Exam
9	Theoretical	Normal financial plans, Extraordinary financial plans
10	Theoretical	Working capital analysis, Investment policies in working capital.
11	Theoretical	Financing of working capital, Management of cash and assets of the kind.
12	Theoretical	Cash management
13	Theoretical	Managing the receivables, Credit sale policy.
14	Theoretical	Stock management, Short and long term fund resources.
15	Theoretical	Auto financing, Cost of fund resources.
16	Final Exam	Final exam

#### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	3	70
Individual Work	7	2	2	28
Midterm Examination	1	10	1	11



Final Examination	1	15	1	16
			Total Workload (Hours)	125
			[Total Workload (Hours) / 25*] = ECTS	5
*25 hour workload is accepted as 1 ECTS				

### Learning Outcomes

1	Performing financial analysis
2	Making financial planning
3	Making capital budgeting
4	Calculate the cost of capital
5	Students will be able to learn the theoretical knowledge they learned in practice in practical life.

### Programme Outcomes (*Economics - Finance and Banking Interdisciplinary Master's Without Thesis*)

1	To be able to use correctly the basic concepts in the field of economics, finance and banking
2	To be able to comprehend philosophical, social, historical and psychological principles influencing economics, finance and banking
3	To be able to analyze economical, financial and bank-related events theoretically and empirically
4	To be able to evaluate any economical, financial or banking-related problem in accordance with scientific principles
5	To be able to prepare solutions for an economical, financial or banking-related problem cooperatively in accordance with principles and criteria
6	To be able to follow contemporary implementations, and national and international academic publications in economics, finance and banking
7	To be able to prioritize scientific methods and ethical principles in economics, finance and banking while considering and implementing field specific professional issues
8	To be willing to do scientific research in the field of economics, finance and banking
9	To be able to create value for economics-finance and banking profession as an occupational identity

### Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	4	5	4	5	3
P2	3	4	3	5	4
P3	5	3	5	4	5
P4	4	4	4	3	4
P5	3	3	3	4	3
P6	4	4	4	3	4
P7	3	5	3	4	3
P8	4	4	4	3	4
P9	3	3	3	3	3

