



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Management and Organization							
Course Code		BFN554		Couse Level		Second Cycle (Master's Degree)			
ECTS Credit	5	Workload	125 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		Within the scope of management discipline, thoughts, theory discussions, current critics and new approaches form. The purpose of the executive candidates' intellectual evolution of management discipline acquire savings and improve their forecasts.							
Course Content		Management and Organization Concepts, Development of Management Theory Process, Management and Organization Theories, 21st Century Management Thought and Its Application							
Work Placement		N							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Individual Study					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	Business Managing, Beta Kitapevi
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Week	Weekly Detailed Course Contents	
1	Theoretical	Management and Managership
2	Theoretical	A Brief Look at Management's Past
3	Theoretical	Environment of Management
4	Theoretical	An Overview of the Functions of Management
5	Theoretical	General View of Management Functions-Planning-Organizing
6	Theoretical	Orientation-Coordination and Control
7	Theoretical	Foundations of Decision Making
8	Intermediate Exam	Midterm
9	Theoretical	Organizational Structure and Design
10	Theoretical	Management Theories
11	Theoretical	Traditional (Classic) Management Theory
12	Theoretical	Neo-Classical Management Theory
13	Theoretical	Modern Management Theory (Systems and Contingency Approaches)
14	Theoretical	Modern Management Theory (Systems and Contingency Approaches)
15	Theoretical	According to objectives, Management, Conflict, Stress and Crisis Management
16	Theoretical	Change and Innovation Management, TQM, career development, learning organizations

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	3	70
Individual Work	7	2	2	28
Midterm Examination	1	10	1	11
Final Examination	1	15	1	16
Total Workload (Hours)				125
[Total Workload (Hours) / 25*] = ECTS				5

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Evaluate and question management theories.
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2	Historical background of the changes in management that are emerging in working life today be aware of your plan
3	Can analyze variables and parameters of management and management
4	Can understand and examine managerial processes
5	Can critically evaluate management theories comparatively
6	He-She ability question the current management approach in the light of the past phases

Programme Outcomes (Economics - Finance and Banking Interdisciplinary Master's Without Thesis)

1	To be able to use correctly the basic concepts in the field of economics, finance and banking
2	To be able to comprehend philosophical, social, historical and psychological principles influencing economics, finance and banking
3	To be able to analyze economical, financial and bank-related events theoretically and empirically
4	To be able to evaluate any economical, financial or banking-related problem in accordance with scientific principles
5	To be able to prepare solutions for an economical, financial or banking-related problem cooperatively in accordance with principles and criteria
6	To be able to follow contemporary implementations, and national and international academic publications in economics, finance and banking
7	To be able to prioritize scientific methods and ethical principles in economics, finance and banking while considering and implementing field specific professional issues
8	To be willing to do scientific research in the field of economics, finance and banking
9	To be able to create value for economics-finance and banking profession as an occupational identity

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5	L6
P1	4	5	3	3	4	3
P2	5	2	4	5	4	3
P3	4	2	5	5	4	3
P4	3	5	5	4	5	3
P5	4	3	4	5	5	3
P6	5	3	4	5	5	3
P7	4	3	5	3	5	5
P8	5	3	5	3	5	4
P9	4	3	4	3	2	4

