



**AYDIN ADNAN MENDERES UNIVERSITY**  
**GRADUATE SCHOOL OF NATURAL AND APPLIED SCIENCES**  
**LANDSCAPE ARCHITECTURE**  
**LANDSCAPE ARCHITECTURE**  
**LANDSCAPE ARCHITECTURE MASTER**  
**COURSE INFORMATION FORM**

Course Title	Visitor Management in Protected Areas								
Course Code	ZPM522	Course Level			Second Cycle (Master's Degree)				
ECTS Credit	8	Workload	200 (Hours)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course	1- To inform about management of protected areas, management plans and sub-management plans 2- To inform visitors management plans, plan process and management models in this process 3. To provide information about strategies, tools, practices and monitoring in visitor management								
Course Content	In this course, management of protected areas, contemporary approaches in management and management plans will be given. The visitor management plans which are a sub-plan of the management plan will be explained and the information about the visitor management models will be presented. Present strategies and tools used in visitor management will be introduced and information about administration organization and monitoring studies will be presented.								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Discussion, Case Study, Individual Study								
Name of Lecturer(s)									

Assessment Methods and Criteria		
Method	Quantity	Percentage (%)
Midterm Examination	1	30
Final Examination	1	40
Term Assignment	1	30

Recommended or Required Reading	
1	Paul F. J. Eagles, Stephen F. McCool, Tourism in National Parks and Protected Areas: Planning and Management, CABI, 2002
2	Myra Shackley, Visitor Mngagement Case Studies from World Heritage Sites, Butterworth-Heinmann, 1998, ISBN: 0750647833
3	Graeme Worboys, Michael Lockwood, Terry De Lacy, Protected Area Management: Principles and Practice, Oxford University Press, 2005

Week	Weekly Detailed Course Contents	
1	Theoretical	Status and characteristics of protected areas in Turkey,
2	Theoretical	Protected areas ,in Turkey
3	Theoretical	Management planning in protected areas, the process of preparing the management plan and cycle of management plan
4	Theoretical	Management plans and sub-plans in Turkey's protect areas practice
5	Theoretical	Visitor Management Plans
6	Theoretical	The relation between supply and demand in visitor management
7	Theoretical	Visitor-use threats and sustainability in visitor management
8	Intermediate Exam	Midterm
9	Theoretical	Concept of carrying capacity
10	Theoretical	Physical, Social, Ecological, Economic and Management Capacities
11	Theoretical	Visitor Management Models
12	Theoretical	Visitor Management Strategies
13	Theoretical	Visitor Management Tools
14	Theoretical	Management organization and monitoring studies
15	Theoretical	National parks that have been successful in managing visitors around the world.
16	Final Exam	Final Exam

Workload Calculation				
Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	10	2	168



Term Project	1	6	1	7
Midterm Examination	1	10	1	11
Final Examination	1	13	1	14
Total Workload (Hours)				200
[Total Workload (Hours) / 25*] = ECTS				8
*25 hour workload is accepted as 1 ECTS				

### Learning Outcomes

1	to know the process of management plans of protected areas.
2	to know management plans and sub-plans
3	to know the Concept of Carrying Capacity
4	to know the processes of visitor management plans and current visitor management models
5	to know visitor management strategies, management tools and implementation and monitoring activities..

### Programme Outcomes (*Landscape Architecture Master*)

1	e
2	e
3	e
4	e
5	e

### Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	3	3	3	3	3
P2	1	1	1	1	1
P3	2	5	3	5	2
P4	5	5	5	5	5
P5	1	1	1	1	1

