



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Portfolio Management Techniques							
Course Code		MHY538		Couse Level		Second Cycle (Master's Degree)			
ECTS Credit	5	Workload	125 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		Examine portfolio management and securities analysis technique							
Course Content		To be able to evaluate stocks and bonds. To be able to distinguish basic and technical analysis							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation)					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	Capital Market Field of Activity and Securities, Prof.Dr.Berna TANER, Doç.Dr.Göktuğ C.AKKAYA
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Week	Weekly Detailed Course Contents	
1	Theoretical	Portfolio management concept
2	Theoretical	Types of financial risk
3	Theoretical	Measuring risk
4	Theoretical	Basic analysis
5	Theoretical	Basic analysis
6	Theoretical	Firm and sector analysis
7	Theoretical	Technical analysis
8	Intermediate Exam	Mid term
9	Theoretical	Technical analysis
10	Theoretical	Formations
11	Theoretical	Indicators
12	Theoretical	Random Walk hypothesis
13	Theoretical	Efficient market hypothesis
14	Theoretical	Bond valuation
15	Theoretical	Duration analysis
16	Final Exam	Final

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	3	70
Individual Work	7	2	2	28
Midterm Examination	1	10	1	11
Final Examination	1	15	1	16
Total Workload (Hours)				125
[Total Workload (Hours) / 25*] = ECTS				5

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Being able to valued stocks
2	Being able to valued bonds
3	Being able to distinguish basic and technical analysis



4	Being able to explain graphic of technical analysis
5	Being able to measure portfolio risk

Programme Outcomes (Public Finance and Tax Applications Masters)

1	To be able to learn the basic concepts in economic and public finance theories, and learn to correlate with basic economic problems and ratiocination
2	To be able to gain a basic knowledge of public finance, fiscal policy, government budgeting, tax theory and practice
3	To be able to comment and evaluate about public expenditure usages, public revenues and public borrowing
4	To be able to evaluate and analyze economic data with regard to fiscal policy usage
5	To be able to gain knowledge particularly in the areas of professional expertise in the public sector, public and private sector needs for the areas of economics, finance, law, accounting, tax, business knowledge
6	To be able to follow practical and theoretical innovations in the field of Finance, at a national and international level
7	To be able to offer and share alternative solutions in the field of public finance with awareness for lifelong learning and critical thinking
8	To be able to present opinions as to current issues in public finance, to enhance them as well as to use them in interpreting events
9	To able to share theoretical and practical knowledge in the field of public finance and translate them into teamwork activities

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	4	5	3	4	4
P2	4	5	3	3	4
P3	4	5	3	3	5
P4	4	5	3	3	5
P5	4	5	5	3	5
P6	4	5	5	3	4
P7	4	5	5	3	4
P8	4	5	4	3	4
P9	4	5	4	3	4

