AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title	Entrepreneurship								
Course Code	MHY543		Couse Level	Second Cycle (Master's Degree)					
ECTS Credit	5	Workload	125 *(Hours)*	Theory	3	Practice	0	Laboratory	0
Objectives of the Course	Educating entrepreneurial individuals by developing their concept and practice skills on entrepreneurship and innovation								
Course Content	Emphasizing the importance of entrepreneurship in the free market economy, the necessities of modern management approach are drawn attention.								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Discussion								
Name of Lecturer(s)									

Assessment Methods and Criteria		
Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading	
1	Girişimcilik Orhan Küçük, Seçkin , 2013.

Week	Weekly Detailed Course Contents	
1	Theoretical	Entrepreneurship on application and general characteristics of entrepreneurs
2	Theoretical	Concepts and applications of creativity and innovation
3	Theoretical	Innovation models
4	Theoretical	Innovative business idea and its applications
5	Theoretical	Scope and content of the Business Plan for new entrepreneurs
6	Theoretical	Marketing planning in entrepreneurship
7	Theoretical	Production and Financial Planning in Entrepreneurship
8	Intermediate Exam	Midterm
9	Theoretical	Strategic planning applications for new entrepreneurs
10	Theoretical	Marketing plan applications for new entrepreneurs
11	Theoretical	Production planning applications for new entrepreneurs
12	Theoretical	Financial planning for new entrepreneurs
13	Theoretical	Writing and evaluation of business plans
14	Final Exam	Final Exam

Workload Calculation				
Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	3	70
Individual Work	7	2	2	28
Midterm Examination	1	10	1	11
Final Examination	1	15	1	16
			Total Workload (Hours)	125
			[Total Workload (Hours) / 25*] = **ECTS**	5
**25 hour workload is accepted as 1 ECTS*				

Learning Outcomes	
1	Knows the meaning and importance of entrepreneurship
2	Develops understanding of entrepreneurship and innovation capabilities
3	Gains skills to evaluate his abilities by having iinovative approaches in terms of entrepreneurship

4	Gains skills on development of innovative and creative approaches on business problems
5	Learns entrepreneurship practices

Programme Outcomes *(Public Finance and Tax Applications Masters)*	
1	To be able to learn the basic concepts in economic and public finance theories, and learn to correlate with basic economic problems and ratiocination
2	To be able to gain a basic knowledge of public finance, fiscal policy, government budgeting, tax theory and practice
3	To be able to comment and evaluate about public expenditure usages, public revenues and public borrowing
4	To be able to evaluate and analyze economic data with regard to fiscal policy usage
5	To be able to gain knowledge particularly in the areas of professional expertise in the public sector, public and private sector needs for the areas of economics, finance, law, accounting, tax, business knowledge
6	To be able to follow practical and theoretical innovations in the field of Finance, at a national and international level
7	To be able to offer and share alternative solutions in the field of public finance with awareness for lifelong learning and critical thinking
8	To be able to present opinions as to current issues in public finance, to enhance them as well as to use them in interpreting events
9	To able to share theoretical and practical knowledge in the field of public finance and translate them into teamwork activities

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3	L4	L5
P1	3	4	4	2	3
P2	3	4	4	2	3
P3	3	4	4	2	3
P4	3	4	4	2	3
P5	3	4	4	2	5
P6	3	4	4	2	5
P7	3	4	4	2	5
P8	3	4	4	2	4
P9	3	4	4	2	4