



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Introduction to Semiotics							
Course Code		TRDE587		Course Level		Second Cycle (Master's Degree)			
ECTS Credit	5	Workload	125 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		To introduce 'science of signs' (Semiotics) to the students and to help them gain basic knowledge of distinguished fields of application.							
Course Content		Basic concepts and principles of semiotics-which developed in the 20th century at a great pace- and distinguished fields of application.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	- Vardar, Berke. Dilbilimin Temel Kavram ve İlkeleri, İstanbul: Multilingual Yabancı Dil Yayınları, 1998.
2	- Saussure, Ferdinand de. Genel Dilbilim Dersleri, İstanbul: Multilingual Yabancı Dil Yayınları, 1998.
3	- Barthes, Roland. Göstergebilimsel Serüven, İstanbul: Yapı Kredi Yayınları, 2009.
4	- Barthes, Roland. Çağdaş Söylenler, İstanbul: Metis Yayınları, 2003.
5	- Akerson, Fatma Erkman. Göstergebilime Giriş, İstanbul: Multilingual Yabancı Dil Yayınları, 2005.

Week	Weekly Detailed Course Contents	
1	Theoretical	History of semiotics, the first application fields, the birth of linguistic semiotics and its pioneers (Ferdinand de Saussure ve Charles Sanders Peirce); the concepts of "language" and "sign" as a sign system.
2	Theoretical	The second generation inspirators of continental semiotics (Emile Benveniste, Louis Hjelmslev ve Vladimir Propp)
3	Theoretical	Foundation of European semiotics: Roland Barthes, Algirdas Julien Greimas, Jean-Claude Coquet ve Paris Semiotics School
4	Theoretical	Basic concepts of semiotics I
5	Theoretical	Basic concepts of semiotics II
6	Theoretical	Basic concepts of semiotics III
7	Theoretical	Basic concepts of semiotics IV
8	Theoretical	Semiotic analyses of sample texts I
9	Intermediate Exam	Midterm Examinations
10	Theoretical	Semiotic analyses of sample texts II
11	Theoretical	Semiotic analyses of sample texts III
12	Theoretical	Semiotic analyses of sample texts IV
13	Theoretical	Semiotic analyses of sample texts V
14	Theoretical	Semiotic analyses of sample texts VI
15	Theoretical	Assessment and evaluation. To discuss the contribution of semiotics to translation studies.
16	Final Exam	Final Examinations
17	Final Exam	Final Examinations

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	3	42
Assignment	1	30	1	31



Midterm Examination	1	20	1	21
Final Examination	1	30	1	31
Total Workload (Hours)				125
[Total Workload (Hours) / 25*] = ECTS				5

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Students will gain the skills of reading, comprehension and interpretation of signs.
2	Students will know contemporary semiotics theories.
3	Students will learn the basic concepts of semiotics.
4	Students will know different practice areas of semiotics.
5	Will be able to evaluate the evolution of semiotics by establishing a connection between semiotics and other disciplines of social sciences and discuss semiotic applications in different fields.

Programme Outcomes (Turkish Language and Literature Master)

1	To be able to combine acquisitions of Turkish Language and Literature program with information belonging to other disciplines
2	To be able to conduct the scientific study , develop and implement new approaches to solving problems in the field.
3	To be able to have the background required for understanding historical texts of Turkish, follow recent studies about Turkish Language and Literature
4	To be able to use communication technologies as required by the Turkish Language and Literature program, share accumulation in the field with society.
5	To be able to evaluate theoretical and practical knowledge and skills with critical approach.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1
P1	3

