



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Sampling Theory and Methods							
Course Code		İŞLE603		Course Level		Third Cycle (Doctorate Degree)			
ECTS Credit	5	Workload	127 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		The course prepares students to increase the knowledge of sampling issues							
Course Content		Issues related to sample processing.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion					
Name of Lecturer(s)		Lec. Esin SAYIN							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	Özdemir Ali, Yönetim Biliminde İleri Araştırma Yöntemleri ve Uygulamalar, Beta Yayınevi, İstanbul-2010.
2	Yazıcıoğlu Yahşi, Erdoğan Simge, SPSS Uygulamalı Bilimsel Araştırma Yöntemleri, Detay Yayıncılık, Ankara-2007.

Week	Weekly Detailed Course Contents	
1	Theoretical	Processing of data and data sources
	Preparation Work	Özdemir Ali, Yönetim Biliminde İleri Araştırma Yöntemleri ve Uygulamalar, Beta Yayınevi, İstanbul-2010.
2	Theoretical	Disclosure of data types
	Preparation Work	Özdemir Ali, Yönetim Biliminde İleri Araştırma Yöntemleri ve Uygulamalar, Beta Yayınevi, İstanbul-2010.
3	Theoretical	Variable Types
	Preparation Work	Özdemir Ali, Yönetim Biliminde İleri Araştırma Yöntemleri ve Uygulamalar, Beta Yayınevi, İstanbul-2010.
4	Theoretical	Validity and reliability
	Preparation Work	Özdemir Ali, Yönetim Biliminde İleri Araştırma Yöntemleri ve Uygulamalar, Beta Yayınevi, İstanbul-2010.
5	Theoretical	Sampling
	Preparation Work	Özdemir Ali, Yönetim Biliminde İleri Araştırma Yöntemleri ve Uygulamalar, Beta Yayınevi, İstanbul-2010.
6	Theoretical	Types of Sampling
	Preparation Work	Özdemir Ali, Yönetim Biliminde İleri Araştırma Yöntemleri ve Uygulamalar, Beta Yayınevi, İstanbul-2010.
7	Theoretical	Types of Sampling
	Preparation Work	Özdemir Ali, Yönetim Biliminde İleri Araştırma Yöntemleri ve Uygulamalar, Beta Yayınevi, İstanbul-2010.
8	Intermediate Exam	Midterm Exams
9	Theoretical	Probabilistic sampling, probability sampling
	Preparation Work	Özdemir Ali, Yönetim Biliminde İleri Araştırma Yöntemleri ve Uygulamalar, Beta Yayınevi, İstanbul-2010.
10	Theoretical	Hypothesize
	Preparation Work	Özdemir Ali, Yönetim Biliminde İleri Araştırma Yöntemleri ve Uygulamalar, Beta Yayınevi, İstanbul-2010.
11	Theoretical	Hypothesis testing
	Preparation Work	Yazıcıoğlu Yahşi, Erdoğan Simge, SPSS Uygulamalı Bilimsel Araştırma Yöntemleri, Detay Yayıncılık, Ankara-2007.
12	Theoretical	Statistical analysis methods



12	Preparation Work	Yazıcıoğlu Yahşi, Erdoğan Simge, SPSS Uygulamalı Bilimsel Araştırma Yöntemleri, Detay Yayıncılık, Ankara-2007.
13	Theoretical	Parametric tests
	Preparation Work	Yazıcıoğlu Yahşi, Erdoğan Simge, SPSS Uygulamalı Bilimsel Araştırma Yöntemleri, Detay Yayıncılık, Ankara-2007.
14	Theoretical	Non-parametric tests
	Preparation Work	Yazıcıoğlu Yahşi, Erdoğan Simge, SPSS Uygulamalı Bilimsel Araştırma Yöntemleri, Detay Yayıncılık, Ankara-2007.
15	Theoretical	SPSS analysis
	Preparation Work	Yazıcıoğlu Yahşi, Erdoğan Simge, SPSS Uygulamalı Bilimsel Araştırma Yöntemleri, Detay Yayıncılık, Ankara-2007.
16	Final Exam	Final Exams
17	Final Exam	Final Exams

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	3	70
Midterm Examination	1	25	1	26
Final Examination	1	30	1	31
Total Workload (Hours)				127
[Total Workload (Hours) / 25*] = ECTS				5

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Sampling of being subject to the judges.
2	Being dominated by issues of survey design
3	SPSS implementation of the qualification program
4	
5	

Programme Outcomes (Business Administration Doctorate)

1	To be able do and report scientific research and acquire skills for doing independent work
2	Have ethical sensitivity in planning and carrying out a scientific work
3	Be able to use the qualitative and quantitative research techniques appropriately in scientific work
4	Acquire team working skills to carry out disciplinary and interdisciplinary work
5	Develop competencies for preparing projects for business
6	Acquire skills for initiative, creativity and acting independent
7	Be able to adjust to new circumstances and gain problem solving skills
8	Be able to convey thoughts and suggestions supported by the qualitative and quantitative data effectively to the experts and non-experts of the area using written, verbal and non-verbal communication skills
9	Gain the necessary experience and capabilities for a productive and competent career in teaching and research
10	Be able to select and use the appropriate mathematical and statistical methods in scientific work.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	3	3	2	2	3
P2	4	4	2	3	3
P3	4	4	4	3	3
P4	2	3	3	3	3
P5	3	3	3	3	4
P6	2	4	4	2	4
P7	3	3	4	2	4
P8	4	4	3	4	2
P9	2	2	4	4	2
P10	3	3	3	3	2

