



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Scientific Research Techniques.							
Course Code		İŞLE645		Course Level		Third Cycle (Doctorate Degree)			
ECTS Credit	5	Workload	127 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		Evaluating outstanding presentation techniques, Systematically transferring the current developments in the area or one's own work to other groups in and out of the area; in written, oral and visual forms.							
Course Content		Seminars are given by lecturers, invited speakers and students who are registered to the course. Students presentations may be within the scope of their thesis topics. The course content also includes tips for a successful presentation.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation)					
Name of Lecturer(s)		Prof. Ece ARMAĞAN							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	Andrwe Bradbury, Çeviri: H.Elçi, "Başarılı Sunum Teknikleri", Kaizen Yayıncılık, Ekim 2006.
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Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction to Research Methods
2	Theoretical	The Importance of Scientific Research
3	Theoretical	Access to Scientific Knowledge
4	Theoretical	Scientific Research Methods
5	Theoretical	Research Patterns and Methods
6	Theoretical	Data Collection Methods
7	Theoretical	Midterm Exams
8	Theoretical	Midterm Exams
9	Theoretical	Sampling Theory
10	Theoretical	Validity and Reliability
11	Theoretical	Basic Statistical Analyses
12	Theoretical	Basic Statistical Analyses
13	Theoretical	Basic Statistical Analyses
14	Theoretical	Data Analyses in Qualitative Research
15	Theoretical	Scientific Ethic

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	3	70
Midterm Examination	1	25	1	26
Final Examination	1	30	1	31
Total Workload (Hours)				127
[Total Workload (Hours) / 25*] = ECTS				5

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	
2	
3	



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Programme Outcomes (Business Administration Doctorate)

1	To be able do and report scientific research and acquire skills for doing independent work
2	Have ethical sensitivity in planning and carrying out a scientific work
3	Be able to use the qualitative and quantitative research techniques appropriately in scientific work
4	Acquire team working skills to carry out disciplinary and interdisciplinary work
5	Develop competencies for preparing projects for business
6	Acquire skills for initiative, creativity and acting independent
7	Be able to adjust to new circumstances and gain problem solving skills
8	Be able to convey thoughts and suggestions supported by the qualitative and quantitative data effectively to the experts and non-experts of the area using written, verbal and non-verbal communication skills
9	Gain the necessary experience and capabilities for a productive and competent career in teaching and research
10	Be able to select and use the appropriate mathematical and statistical methods in scientific work.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5	L6	L7
P1	2	3	4	2	3	3	4
P2	3	3	3	3	4	2	2
P3	3	3	2	4	2	4	3
P4	3	3	4	2	3	4	4
P5	4	4	3	3	2	3	2
P6	4	4	2	4	4	2	3
P7	3	2	3	3	3	4	3
P8	3	2	3	3	4	4	2
P9	2	2	2	3	2	3	4
P10	2	3	3	3	3	2	4

