



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Seminar							
Course Code		İŞLE801		Course Level		Third Cycle (Doctorate Degree)			
ECTS Credit	4	Workload	100 ( <i>Hours</i> )	Theory	0	Practice	2	Laboratory	0
Objectives of the Course		The aim of this course is to make students gain insight and knowledge about scientific research on a specific subject and to be able to synthesize the acquired knowledge via research to be organized and demonstrated in a report.							
Course Content		The course covers the research, synthesize, analysis processes of a specific subject determined by the student in order to work in the consultancy of a professor in the second half of the Master courses.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)		Assoc. Prof. Engin ÇAKIR, Assoc. Prof. Umut Tolga GÜMÜŞ, Lec. Esin SAYIN, Lec. Esma DURUKAL							

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Seminar	1	60
Report	1	40

### Recommended or Required Reading

1	Related books and articles compiled on the seminar subject.
---	---

Week	Weekly Detailed Course Contents	
1	Theoretical	Determining Seminar Subjects
2	Theoretical	Literature research
3	Theoretical	Literature research
4	Theoretical	Literature research
5	Theoretical	Collecting data
6	Theoretical	Collecting data
7	Theoretical	Collecting data
8	Theoretical	Interim report presentation
9	Theoretical	Data analysis
10	Theoretical	Data analysis
11	Theoretical	Data analysis
12	Theoretical	Data analysis
13	Theoretical	Report writing
14	Theoretical	Report writing
15	Theoretical	Report writing



**Workload Calculation**

Activity	Quantity	Preparation	Duration	Total Workload
Seminar	1	99	1	100
Total Workload (Hours)				100
[Total Workload (Hours) / 25*] = <b>ECTS</b>				4

\*25 hour workload is accepted as 1 ECTS

**Learning Outcomes**

1	To be able to make a profound literature research on a given subject.
2	To be able to synthesize, analyse and interpret the information obtained.
3	To be able to write a report on the results.
4	To be able to present the outcomes.
5	

**Programme Outcomes (Business Administration Doctorate)**

1	To be able to do and report scientific research and acquire skills for doing independent work
2	Have ethical sensitivity in planning and carrying out a scientific work
3	Be able to use the qualitative and quantitative research techniques appropriately in scientific work
4	Acquire team working skills to carry out disciplinary and interdisciplinary work
5	Develop competencies for preparing projects for business
6	Acquire skills for initiative, creativity and acting independent
7	Be able to adjust to new circumstances and gain problem solving skills
8	Be able to convey thoughts and suggestions supported by the qualitative and quantitative data effectively to the experts and non-experts of the area using written, verbal and non-verbal communication skills
9	Gain the necessary experience and capabilities for a productive and competent career in teaching and research
10	Be able to select and use the appropriate mathematical and statistical methods in scientific work.

**Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High**

	L1	L2	L3	L4	L5
P1	2	3	4	3	2
P2	3	2	3	3	2
P3	4	4	2	3	2
P4	2	3	4	4	3
P5	4	4	2	2	3
P6	3	2	3	3	3
P7	2	3	3	4	4
P8	3	5	4	2	4
P9	4	2	2	3	4
P10	3	2	4	3	4

