



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Financial Management Techniques and Analysis							
Course Code		İŞLE504		Course Level		Second Cycle (Master's Degree)			
ECTS Credit	5	Workload	127 (Hours)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		The purpose of this course is one of the most important functions of the finance function in business, finance techniques can apply to teach in fulfilling this function.							
Course Content		Features and implementation techniques used in the field of finance.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion					
Name of Lecturer(s)		Assoc. Prof. Umut Tolga GÜMÜŞ							

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

### Recommended or Required Reading

1	Ceylan, A. ve T. Korkmaz, Finansal Teknikler, Ekin Kitabevi, Bursa, 2010.
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Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction of Financial Techniques
	Preparation Work	Ceylan, A. ve T. Korkmaz, Finansal Teknikler, Ekin Kitabevi, Bursa, 2010.
2	Theoretical	Factoring
	Preparation Work	Ceylan, A. ve T. Korkmaz, Finansal Teknikler, Ekin Kitabevi, Bursa, 2010.
3	Theoretical	Forfaiting
	Preparation Work	Ceylan, A. ve T. Korkmaz, Finansal Teknikler, Ekin Kitabevi, Bursa, 2010.
4	Theoretical	Leasing
	Preparation Work	Ceylan, A. ve T. Korkmaz, Finansal Teknikler, Ekin Kitabevi, Bursa, 2010.
5	Theoretical	Venture Capital
	Preparation Work	Ceylan, A. ve T. Korkmaz, Finansal Teknikler, Ekin Kitabevi, Bursa, 2010.
6	Theoretical	Forward Markets
	Preparation Work	Ceylan, A. ve T. Korkmaz, Finansal Teknikler, Ekin Kitabevi, Bursa, 2010.
7	Theoretical	Future Markets
	Preparation Work	Ceylan, A. ve T. Korkmaz, Finansal Teknikler, Ekin Kitabevi, Bursa, 2010.
8	Intermediate Exam	Midterm Exams
9	Theoretical	Option Markets
	Preparation Work	Ceylan, A. ve T. Korkmaz, Finansal Teknikler, Ekin Kitabevi, Bursa, 2010.
10	Theoretical	Option Markets
	Preparation Work	Ceylan, A. ve T. Korkmaz, Finansal Teknikler, Ekin Kitabevi, Bursa, 2010.
11	Theoretical	swap Markets
	Preparation Work	Ceylan, A. ve T. Korkmaz, Finansal Teknikler, Ekin Kitabevi, Bursa, 2010.
12	Theoretical	Asset Securitisation
	Preparation Work	Ceylan, A. ve T. Korkmaz, Finansal Teknikler, Ekin Kitabevi, Bursa, 2010.
13	Theoretical	Application of Financial Techniques
	Preparation Work	Ceylan, A. ve T. Korkmaz, Finansal Teknikler, Ekin Kitabevi, Bursa, 2010.
14	Theoretical	Application of Financial Techniques
	Preparation Work	Ceylan, A. ve T. Korkmaz, Finansal Teknikler, Ekin Kitabevi, Bursa, 2010.
15	Preparation Work	Ceylan, A. ve T. Korkmaz, Finansal Teknikler, Ekin Kitabevi, Bursa, 2010.
16	Final Exam	Final Exam
17	Final Exam	Final Exam



**Workload Calculation**

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	3	70
Midterm Examination	1	25	1	26
Final Examination	1	30	1	31
Total Workload (Hours)				127
[Total Workload (Hours) / 25*] = <b>ECTS</b>				5
*25 hour workload is accepted as 1 ECTS				

**Learning Outcomes**

1	To know the techniques of modern finance,
2	To apply the techniques of Finance
3	
4	
5	

**Programme Outcomes** (Business Administration Master's Without Thesis)

1	To equip the students from different academic backgrounds with the theoretical and practical information in the fundamental fields of business (i.e. Production management, marketing, accounting and finance, management and organization, and quantitative methods)
2	Be able to make financial analysis in micro and macro level and develop skills in the analysis of the primary and secondary markets; evaluation of the financial structure of the firms and interpretation of accounting reports and financial statements.
3	Be able to use mathematical, statistical and econometric models in the field of business develop skills for interpreting quantitative data, using data in the decision making process and be able to use statistical forecasting methods
4	To have knowledge about the management techniques, be able to assume responsibility in dealing with unforeseeable and complex problems as an individual and group member and develop leadership and communication skills.
5	Be able to understand principles of marketing, marketing research, market share estimation, market segmentation, market positioning, target markets, marketing mix and the place of marketing department in a business organization, the concept of internationalization

**Contribution of Learning Outcomes to Programme Outcomes** 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	4	3	4	3	3
P2	3	5	4	3	3
P3	2	4	4	3	3
P4	5	2	3	3	5
P5	3	3	3	4	3

