



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

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|--|---|--|-------------|--|---|--------------------------------|---|------------|---|
| Course Title | | Organization and Management | | | | | | | |
| Course Code | | İŞLE509 | | Course Level | | Second Cycle (Master's Degree) | | | |
| ECTS Credit | 5 | Workload | 127 (Hours) | Theory | 3 | Practice | 0 | Laboratory | 0 |
| Objectives of the Course | | The process of transferring information related to the management aim of the course, to establish a connection between the adequacy of management concepts and management problems can be resolved by defining the right to gain the necessary background. | | | | | | | |
| Course Content | | What is the science of management will be explained. | | | | | | | |
| Work Placement | | N/A | | | | | | | |
| Planned Learning Activities and Teaching Methods | | | | Explanation (Presentation), Discussion | | | | | |
| Name of Lecturer(s) | | Lec. Başak DOĞAN | | | | | | | |

Assessment Methods and Criteria

| Method | Quantity | Percentage (%) |
|---------------------|----------|----------------|
| Midterm Examination | 1 | 40 |
| Final Examination | 1 | 60 |

Recommended or Required Reading

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| 1 | Tamer Koçel, İşletme Yöneticiliği, 2011 |
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| Week | Weekly Detailed Course Contents | |
|------|---------------------------------|---|
| 1 | Theoretical | Disclosure of Management and Organization Concepts and Related Concepts |
| | Preparation Work | Tamer Koçel, İşletme Yöneticiliği, 2011 |
| 2 | Theoretical | Decision-Making Process |
| | Preparation Work | Tamer Koçel, İşletme Yöneticiliği, 2011 |
| 3 | Theoretical | Planning |
| | Preparation Work | Tamer Koçel, İşletme Yöneticiliği, 2011 |
| 4 | Theoretical | Organizational Structures |
| | Preparation Work | Tamer Koçel, İşletme Yöneticiliği, 2011 |
| 5 | Theoretical | Classical Organization Theory |
| | Preparation Work | Tamer Koçel, İşletme Yöneticiliği, 2011 |
| 6 | Theoretical | Neo-Classical Organization Theory |
| | Preparation Work | Tamer Koçel, İşletme Yöneticiliği, 2011 |
| 7 | Theoretical | System Approach |
| | Preparation Work | Tamer Koçel, İşletme Yöneticiliği, 2011 |
| 8 | Intermediate Exam | Midterm Exams |
| 9 | Theoretical | Contingency Theory |
| | Preparation Work | Tamer Koçel, İşletme Yöneticiliği, 2011 |
| 10 | Theoretical | Approaches to Environmental Compliance |
| | Preparation Work | Tamer Koçel, İşletme Yöneticiliği, 2011 |
| 11 | Theoretical | Outsourcing Total Quality Reg.-Injury-Basic Skills |
| | Preparation Work | Tamer Koçel, İşletme Yöneticiliği, 2011 |
| 12 | Theoretical | Renewal-Process-Benchmarking Network Organizations |
| | Preparation Work | Tamer Koçel, İşletme Yöneticiliği, 2011 |
| 13 | Theoretical | Reduction-Learning Organizations-Downsizing-Level Empowerment |
| | Preparation Work | Tamer Koçel, İşletme Yöneticiliği, 2011 |
| 14 | Theoretical | Mass Customization-Total Success Indicator Method-Corporate Governance |
| | Preparation Work | Tamer Koçel, İşletme Yöneticiliği, 2011 |
| 15 | Preparation Work | Tamer Koçel, İşletme Yöneticiliği, 2011 |
| 16 | Final Exam | Final Exam |



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|----|------------|------------|
| 17 | Final Exam | Final Exam |
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Workload Calculation

| Activity | Quantity | Preparation | Duration | Total Workload |
|---------------------------------------|----------|-------------|----------|----------------|
| Lecture - Theory | 14 | 2 | 3 | 70 |
| Midterm Examination | 1 | 25 | 1 | 26 |
| Final Examination | 1 | 30 | 1 | 31 |
| Total Workload (Hours) | | | | 127 |
| [Total Workload (Hours) / 25*] = ECTS | | | | 5 |

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

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|---|---|
| 1 | Summarizes the organization's structure and functioning of |
| 2 | Management and organizational theories comments |
| 3 | Implement new approaches in the field of management and organization |
| 4 | Management approaches, political, economic and social structures, explains the relationship |
| 5 | |

Programme Outcomes (Business Administration Master's Without Thesis)

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|---|--|
| 1 | To equip the students from different academic backgrounds with the theoretical and practical information in the fundamental fields of business (i.e. Production management, marketing, accounting and finance, management and organization, and quantitative methods) |
| 2 | Be able to make financial analysis in micro and macro level and develop skills in the analysis of the primary and secondary markets; evaluation of the financial structure of the firms and interpretation of accounting reports and financial statements. |
| 3 | Be able to use mathematical, statistical and econometric models in the field of business develop skills for interpreting quantitative data, using data in the decision making process and be able to use statistical forecasting methods |
| 4 | To have knowledge about the management techniques, be able to assume responsibility in dealing with unforeseeable and complex problems as an individual and group member and develop leadership and communication skills. |
| 5 | Be able to understand principles of marketing, marketing research, market share estimation, market segmentation, market positioning, target markets, marketing mix and the place of marketing department in a business organization, the concept of internationalization |

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

| | L1 | L2 | L3 | L4 | L5 |
|----|----|----|----|----|----|
| P1 | 3 | 4 | 5 | 5 | 4 |
| P2 | 2 | 3 | 3 | 2 | 3 |
| P3 | 3 | 5 | 4 | 3 | 5 |
| P4 | 4 | 2 | 3 | 4 | 3 |
| P5 | 3 | 3 | 2 | 3 | 4 |

