AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title		Management of Information Systems						
Course Code		İŞLE519		Couse Level		Second Cycle (Master's Degree)		
ECTS Credit	5	Workload	127 *(Hours)*	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		In this course, within the scope of management information systems and technological advances will be given general information about the use of information systems in companies.						
Course Content		The course of the data and information collection, storage, processing, accessing and distribution of technologies that contribute to, expert human resources, compliance with procedures and covers the necessary.						
Work Placement		N/A						
Planned Learning Activities and Teaching Methods				Explanation (Presentation)				
Name of Lecturer(s)								

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	Laudon, K.C., Laudon J.P., Mangement Information Systems: Organization and Technology, Macmillian Publishing Company, 1993

Week	Weekly Detailed Course Contents	
1	Theoretical	The aim of the course, and.
	Preparation Work	Laudon, K.C., Laudon J.P., Mangement Information Systems: Organization and Technology, Macmillian Publishing Company, 1993
2	Theoretical	Effects of Knowledge Management and Its Consequences
	Preparation Work	Laudon, K.C., Laudon J.P., Mangement Information Systems: Organization and Technology, Macmillian Publishing Company, 1993
3	Theoretical	Meaning and Classification of Knowledge and Information Management Fundamentals
	Preparation Work	Laudon, K.C., Laudon J.P., Mangement Information Systems: Organization and Technology, Macmillian Publishing Company, 1993
4	Theoretical	Information Management Model
	Preparation Work	Laudon, K.C., Laudon J.P., Mangement Information Systems: Organization and Technology, Macmillian Publishing Company, 1993
5	Theoretical	In practice, Knowledge Management, Operational and Strategic Information Management
	Preparation Work	Laudon, K.C., Laudon J.P., Mangement Information Systems: Organization and Technology, Macmillian Publishing Company, 1993
6	Theoretical	Knowledge Management Strategies
	Preparation Work	Laudon, K.C., Laudon J.P., Mangement Information Systems: Organization and Technology, Macmillian Publishing Company, 1993
7	Theoretical	Information Management Initiative
	Preparation Work	Laudon, K.C., Laudon J.P., Mangement Information Systems: Organization and Technology, Macmillian Publishing Company, 1993
8	Intermediate Exam	Midterm Exams
9	Theoretical	Building Blocks of Knowledge Management
	Preparation Work	Laudon, K.C., Laudon J.P., Mangement Information Systems: Organization and Technology, Macmillian Publishing Company, 1993
10	Theoretical	Achievement in Information Management
	Preparation Work	Laudon, K.C., Laudon J.P., Mangement Information Systems: Organization and Technology, Macmillian Publishing Company, 1993
11	Theoretical	Contact Information Organizations and Information Flow
	Preparation Work	Laudon, K.C., Laudon J.P., Mangement Information Systems: Organization and Technology, Macmillian Publishing Company, 1993
12	Theoretical	Advances in Technology Management and Technologies

12	Preparation Work	Laudon, K.C., Laudon J.P., Mangement Information Systems: Organization and Technology, Macmillian Publishing Company, 1993
13	Theoretical	Managerial Information Systems
	Preparation Work	Laudon, K.C., Laudon J.P., Mangement Information Systems: Organization and Technology, Macmillian Publishing Company, 1993
14	Theoretical	Functional Information Systems
	Preparation Work	Functional Information Systems Laudon, K.C., Laudon J.P., Mangement Information Systems: Organization and Technology, Macmillian Publishing Company, 1993
15	Preparation Work	Laudon, K.C., Laudon J.P., Mangement Information Systems: Organization and Technology, Macmillian Publishing Company, 1993
16	Final Exam	Final Exam
17	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	3	70
Midterm Examination	1	25	1	26
Final Examination	1	30	1	31
			Total Workload (Hours)	127
		[Total Workload (Hours) / 25*] = **ECTS**		5

25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	The general scope of information systems, knows the principles and methods
2	Knows that the contribution of information systems, businesses can provide.
3	Implement information systems in enterprises.
4	
5	

Programme Outcomes *(Business Administration Master's Without Thesis)*

1	To equip the students from different academic backgrounds with the theoretical and practical information in the fundamental fields of business (i.e. Production management, marketing, accounting and finance, management and organization, and quantitavie me
2	Be able to make finacial analysis in micro and macro level and develop skills in the analyis of the primary and secondary markets; evaluation of the financial structure of the firms and interpretation of accounting reports and financial statements.
3	Be able to use mathematical, statistical and econometric models in the field of business develop skills for interpreting quantitative data, using data in the decision making process and be able to use statistical forecasting methods
4	To have knowledge about the management techniques, be able to assume responsibility in dealing with unforeseeable and complex problems as an individual and group member and develop leadership and communication skills.
5	Be able to understand principles of marketing, marketing research, market share estimation, market segmentation, market positioning, target markets, marketing mix and the place of marketing department in a business organization, the concept of internation

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3	L4	L5
P1	5	2	4	3	3
P2	3	3	3	5	4
P3	4	4	2	2	2
P4	3	5	5	4	5
P5	2	2	4	3	5