



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Financial Decision Making							
Course Code		İŞLE525		Course Level		Second Cycle (Master's Degree)			
ECTS Credit	5	Workload	127 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		The aim of this course is to present the main methods and information helpful in the financial decision-making processes in business firms, in an analytical framework.							
Course Content		Financial Analysis in Decision Making, Analysis and Valuation Techniques, Financial Planning, Estimation Methods in Financial Planning, Working Capital Management, Long Term Financing and Investment Decisions, Project Evaluation and Investment Decisions, Capital Cost and Capital Structure Decisions							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation)					
Name of Lecturer(s)		Assoc. Prof. Umut Tolga GÜMÜŞ							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	Akgüç, Ö. Finansal Yönetim
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Week	Weekly Detailed Course Contents	
1	Theoretical	Financial Management in Corporations and Financial Purposes
2	Theoretical	Financial Markets and Instruments
3	Theoretical	Time Value of Money and Opportunity Cost of Capital
4	Theoretical	Financial Analysis in Decision Making
5	Theoretical	Analysis and Valuation Techniques
6	Theoretical	Financial Planning
7	Theoretical	Midterm Exams
8	Theoretical	Midterm Exams
9	Theoretical	Estimation Methods in Financial Planning
10	Theoretical	Long Term Financing and Investment Decisions
11	Theoretical	Project Evaluation and Investment Decisions
12	Theoretical	Evaluation of Risky Investment Projects
13	Theoretical	Capital Cost and Capital Structure Decisions
14	Theoretical	Financial Case Studies

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	3	70
Midterm Examination	1	25	1	26
Final Examination	1	30	1	31
Total Workload (Hours)				127
[Total Workload (Hours) / 25*] = ECTS				5

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Students shall - Understand essentials of financial management
2	Understand making financial decisions
3	Apply methods of financial planning



4	Learn financial analysis techniques and financial controlling.
5	

Programme Outcomes (Business Administration Master's Without Thesis)

1	To equip the students from different academic backgrounds with the theoretical and practical information in the fundamental fields of business (i.e. Production management, marketing, accounting and finance, management and organization, and quantitative methods)
2	Be able to make financial analysis in micro and macro level and develop skills in the analysis of the primary and secondary markets; evaluation of the financial structure of the firms and interpretation of accounting reports and financial statements.
3	Be able to use mathematical, statistical and econometric models in the field of business develop skills for interpreting quantitative data, using data in the decision making process and be able to use statistical forecasting methods
4	To have knowledge about the management techniques, be able to assume responsibility in dealing with unforeseeable and complex problems as an individual and group member and develop leadership and communication skills.
5	Be able to understand principles of marketing, marketing research, market share estimation, market segmentation, market positioning, target markets, marketing mix and the place of marketing department in a business organization, the concept of internationalization

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	3	4	5	2	2
P2	5	4	4	5	3
P3	4	4	2	4	3
P4	2	3	3	2	3
P5	2	4	5	3	3

