



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Commercial Banking Management							
Course Code		İŞLE527		Couse Level		Second Cycle (Master's Degree)			
ECTS Credit	5	Workload	127 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		Commercial banking operations and practices of the students have knowledge of							
Course Content		Definition of commercial loans, commercial credit demand evaluation of enterprise risk management							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation)					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	Alptekin Güney; Banka İşletmeleri, Genişletilmiş 3. Baskı, Beta Basım Yayım Dağıtım A.Ş. İstanbul 2009
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Week	Weekly Detailed Course Contents	
1	Theoretical	The history of banking, the place of banking in the economy, the concept of financial market
2	Theoretical	Types of banks, investment and development banking
3	Theoretical	Participation banking, commercial banking
4	Theoretical	Central banks, CBRT organization and bodies, independence
5	Theoretical	Deposits and other banking services
6	Theoretical	Money transfer, safe deposit box, check transactions, turnover, check types
7	Theoretical	Basic credit information, credit principles, guarantees
8	Theoretical	Midterm Exams
9	Theoretical	Midterm Exams
10	Theoretical	Corporate loans, types, letters of guarantee
11	Theoretical	Personal loans, definition, types, application conditions, reimbursement and risk monitoring
12	Theoretical	Credit cards, operation of the system, rights and obligations, limit and electronic banking
13	Theoretical	International banking
14	Theoretical	Foreign currency transactions, foreign trade transactions, payment methods
15	Theoretical	Auditing in banks

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	3	70
Midterm Examination	1	25	1	26
Final Examination	1	30	1	31
Total Workload (Hours)				127
[Total Workload (Hours) / 25*] = ECTS				5

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	
2	
3	
4	



Programme Outcomes (*Business Administration Master's Without Thesis*)

1	To equip the students from different academic backgrounds with the theoretical and practical information in the fundamental fields of business (i.e. Production management, marketing, accounting and finance, management and organization, and quantitative methods)
2	Be able to make financial analysis in micro and macro level and develop skills in the analysis of the primary and secondary markets; evaluation of the financial structure of the firms and interpretation of accounting reports and financial statements.
3	Be able to use mathematical, statistical and econometric models in the field of business develop skills for interpreting quantitative data, using data in the decision making process and be able to use statistical forecasting methods
4	To have knowledge about the management techniques, be able to assume responsibility in dealing with unforeseeable and complex problems as an individual and group member and develop leadership and communication skills.
5	Be able to understand principles of marketing, marketing research, market share estimation, market segmentation, market positioning, target markets, marketing mix and the place of marketing department in a business organization, the concept of internationalization

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5	5	3	2	3
P2	2	4	2	3	2
P3	3	2	3	5	5
P4	4	3	4	4	4
P5	5	2	5	3	3

