



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Sports and Communication							
Course Code		BSÖ502		Course Level		Second Cycle (Master's Degree)			
ECTS Credit	7	Workload	176 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		The course aims to introduce students to strategies and techniques to improve their communication in their personal and professional lives.							
Course Content		This course provides an opportunity to learn the practical principles of interpersonal communication and apply it to everyday life. Students are introduced to a wide range of strategies and techniques to improve their communication in both personal and professional lives. The course provides activities to help students become aware of the pitfalls of verbal, non-verbal and written communication in order to make them aware of the importance of order, clarity, and detail in their communication. The course also provides practical information about different methods of business communication and various business communication tools.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration					
Name of Lecturer(s)		Prof. Mehmet ULUKAN							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	Communication and Sports (A. Azmi Yetim; Recep Cengiz) Berikan Publications.
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Week	Weekly Detailed Course Contents	
1	Theoretical	Communication concept and scope
2	Theoretical	purpose and importance of communication
3	Theoretical	communication tools
4	Theoretical	role of communication in human behavior
5	Theoretical	communication process
6	Theoretical	communication types
7	Theoretical	communication barriers
8	Theoretical	Midterm
9	Theoretical	sports and communication
10	Theoretical	sports clubs and communication
11	Theoretical	in-club communication problems
12	Theoretical	coach and communication
13	Theoretical	referee and communication
14	Theoretical	Final exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	5	5	140
Individual Work	4	4	4	32
Midterm Examination	1	1	1	2
Final Examination	1	1	1	2
Total Workload (Hours)				176
[Total Workload (Hours) / 25*] = ECTS				7

*25 hour workload is accepted as 1 ECTS



Learning Outcomes

1	Knows the concept and scope of communication.
2	Knows the purpose and importance of communication.
3	Explain the relationship between sports communication.
4	Knows the communication structure in sports clubs.
5	Knows how coaches and athletes should communicate with each other.

Programme Outcomes (*Physical Education and Sports Master*)

1	Uses application and problem solving skills in interdisciplinary studies.
2	Develops basic scientific knowledge and attitude appropriate to body and sport.
3	Interpret the results of test development and measurement for the development of individuals in physical education and sport.
4	Explains the scientific methods in physical education and sports.
5	o follow national and international developments in the field and maintain professional development.
6	Beden eğitimi ve spor örgütlerinin örgüt iklimi ve kültürünü tanımlar.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	2	3	3	3	4
P2	3	3	3	4	3
P3	3	3	4	3	3
P4	4	2	2	4	3
P5	3	4	3	3	2
P6	3	3	4	4	3

