



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Financial Analysis							
Course Code		UEK507		Course Level		Second Cycle (Master's Degree)			
ECTS Credit	5	Workload	126 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course									
Course Content									
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation)					
Name of Lecturer(s)		Lec. Yasemin COŞKUN ERDOĞAN, Prof. Sezgin DEMİR							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	Mustafa Sevüktekin, Ekonometriye Giriş, Dora Yayınları, 2013, Bursa.
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Week	Weekly Detailed Course Contents	
1	Theoretical	Overview of Financial Statement Analysis – Introduction to business analysis and analysis tools – ratio analysis, common size analysis, comparative analysis
2	Theoretical	Overview of Financial Statement Analysis – Introduction to business analysis and analysis tools - ratio analysis, common size analysis, comparative analysis.
3	Theoretical	Financial Reporting and Analysis – Reporting environment, accounting analysis
4	Theoretical	Analyzing Financing Activities – Analysis of liabilities, leases contingent liabilities, off-balance sheet financing and analysis of shareholders' equity
5	Theoretical	Analyzing Investing Activities – Analysis of current, long-term, plant and intangible assets
6	Theoretical	Analyzing Investing Activities - Analysis of intercorporate investments
7	Theoretical	Mid-term exam
8	Theoretical	Analyzing Operating Activities – Analysis of income, revenue and expenses
9	Theoretical	Cash Flow Analysis
10	Theoretical	Return on Invested Capital and Profitability Analysis
11	Theoretical	Prospective Analysis
12	Theoretical	Credit Analysis – Liquidity and solvency analysis
13	Theoretical	Equity Analysis and Valuation
14	Theoretical	Review of the Semester

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	6	3	126
Total Workload (Hours)				126
[Total Workload (Hours) / 25*] = ECTS				5

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	To be able to solve problems with analytical and holistic viewpoint, and develop strategic thinking as a principle in the field of business administration
2	To evaluate the knowledge acquired in the field of business management with a critical orientation, and adopt life-long learning approach, update the existing knowledge and acquire new ones on a continuing base
3	To analyze the knowledge acquired in the field of business administration at organizational level, and interpret and present the findings and solutions to the problems in written and oral formats
4	To interpret business concepts and philosophies at the national and international levels, and apply them after conducting cross disciplinary and comparative analysis



5	To know the quality and productivity principles of business life and practice these in real-life
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Programme Outcomes (*Applied Econometry Interdisciplinary Master*)

1	Will be able to collect data related to social and economic topics.
2	Will be able to get raw data ready for statistical and econometric analysis.
3	Will be able to build econometric models that describe the data generating process behind data.
4	Will be able to interpret the results that are obtained through econometric analysis.
5	Will be able to conduct an independent empirical research project from start to finish.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5	2	1	2	2
P2	2	2	2	5	1
P3	5	3	2	2	2
P4	1	5	5	4	5
P5	2	3	3	3	4

