



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Cultural Awareness and Social Responsibility							
Course Code		EU252		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	1	Practice	1	Laboratory	0
Objectives of the Course		in order to social responsibility develop projects of students in order to prevent cultural loss and to compensate for students of social problems through a series of activities is intended to provide awareness raising and solutions.							
Course Content		to increase cultural awareness, creating a socially lost social consciousness is to contribute to the environment.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Individual Study					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Practice	1	40
Project	1	60

Recommended or Required Reading

1	İşletmelerde Sosyal Sorumluluk Ders Notları, http://www.sselected.com/aof-isletmelerde-sosyal-sorumluluk-ve-etik-ders-notlari-ozetleri/ (erişim Tarihi:26.05.2016)
2	Kültür Varlıklarının Korunması ve Toplumsal Kültürel Bilincin Artırılması Konusunda Üniversitelerin Rolü. Uygur Güler, Uzmanlık Tezi. Kültür ve Turizm Bakanlığı,2012.

Week	Weekly Detailed Course Contents	
1	Theoretical	provide information about the course and meet
	Practice	Student self-introduction
2	Theoretical	discussion about issues that can be sustained throughout the period
	Practice	Receiving subject proposals of students
3	Theoretical	The distribution of the creation of groups and issues
	Practice	Team work
4	Theoretical	1. Preliminary studies for carrying out the event
	Practice	Team work
5	Theoretical	Brainstorming for event
	Practice	1. Activities to be carried out
6	Theoretical	2. Preliminary studies for carrying out the event
	Practice	Team Working
7	Theoretical	Brainstorming for event
	Practice	2. Performing the event
8	Intermediate Exam	Mid Term Exam
9	Theoretical	3. Preliminary studies for carrying out the event
	Practice	Team working
10	Theoretical	Brainstorming for event
	Practice	3. Setting of the event
11	Theoretical	4. Preliminary studies for carrying out the event
	Practice	Team working
12	Theoretical	Brainstorming for event
	Practice	4. Running the Event
13	Theoretical	5. Preliminary studies for carrying out the event
	Practice	Team working
14	Theoretical	Brainstorming for event
	Practice	5. Realization of the activity



15	Theoretical	Review and discussion
	Practice	Team working
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	1	28
Project	1	20	2	22
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	To take an active role in society
2	To be able to be with their cultural values
3	To be a social person
4	Beneficial to society, to make voluntary work
5	Knows the consciousness of society

Programme Outcomes (Banking and Insurance)

1	Having adequate infrastructure in the fields of economics, law, accounting, basic management, management and field; to use theoretical and practical knowledge in these areas.
2	To acquire the ability to use computer software and hardware at the basic level required by the field
3	To be able to interpret and evaluate data, to be able to identify and analyze problems using basic knowledge and skills acquired in the field
4	To have a consciousness of historical values, social responsibility, universal, social and professional ethics
5	To be able to identify and effectively use the modern techniques, tools and information technologies required for applications related to the field.
6	Having the ability to plan and project using the professional environment and tools related to the field
7	Be equipped with the ability to produce solutions, take responsibility in teams or in individual work

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P4	3	3	2	2	3
P7	2	3	2	3	2

