



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Project Culture							
Course Code		EU255		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	52 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		In this course, it is aimed to disseminate the project culture as an important element of economic and social development among individuals. In this course, students are informed about project management, project planning, application and implementation phases, while different institutions that support projects and types of project support are introduced.							
Course Content		What do "Project" and "Project Culture" mean? Project system and organization. Project Triangle Features of Projects, Classification of Projects, What is not a Project?, Errors Detected in Projects, Project Management, Factors Affecting the Success of a Project, Types of Projects, Institutions and Organizations Providing Support to Projects, Project preparation for the support of Development Agencies, Project preparation for TÜBİTAK supports, Erasmus Projects							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Project Based Study, Individual Study, Problem Solving					
Name of Lecturer(s)		Prof. Özdal GÖKDAL							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Sample Development Agencies, TUBITAK and European Union Projects
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Week	Weekly Detailed Course Contents	
1	Theoretical	What is the framework of the project culture course and why should we do a project?
2	Theoretical	What do "Project" and "Project Culture" mean?
3	Theoretical	Project system and organization
4	Theoretical	Project Triangle
5	Theoretical	Features of Projects
6	Theoretical	Classification of Projects
7	Theoretical	What is not a Project?
8	Theoretical & Practice	Midterm exam
9	Theoretical	Errors Detected in Projects
10	Theoretical	Project Management
11	Theoretical	Factors Affecting the Success of a Project
12	Theoretical	Types of Projects, Institutions and Organizations Providing Support to Projects
13	Theoretical	Sample project writing (Developmental Agency project)
14	Theoretical	Sample project writing (TUBİTAK project)
15	Theoretical	Sample project writing (Erasmus project)
16	Final Exam	Final exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Reading	8	0	1	8
Midterm Examination	1	7	1	8



Final Examination	1	7	1	8
Total Workload (Hours)				52
[Total Workload (Hours) / 25*] = ECTS				2
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	To acquire the ability of data collection, literature review and analysis to create scientific knowledge on the relevant field
2	To gain ability to be open to innovations and new ideas and to produce new ideas
3	To closely follow the technological developments, scientific advances and information technologies in the relevant area
4	To acquire the ability to communicate with national and international environments in relation to areas of specialization
5	to gain ability and knowledge in the methodology related to the project process

Programme Outcomes (Banking and Insurance)

1	Having adequate infrastructure in the fields of economics, law, accounting, basic management, management and field; to use theoretical and practical knowledge in these areas.
2	To acquire the ability to use computer software and hardware at the basic level required by the field
3	To be able to interpret and evaluate data, to be able to identify and analyze problems using basic knowledge and skills acquired in the field
4	To have a consciousness of historical values, social responsibility, universal, social and professional ethics
5	To be able to identify and effectively use the modern techniques, tools and information technologies required for applications related to the field.
6	Having the ability to plan and project using the professional environment and tools related to the field
7	Be equipped with the ability to produce solutions, take responsibility in teams or in individual work

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P2	4	4	5		
P3	3		5		
P5	3	4			
P6	3	4		5	5
P7					4

