AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title	Personal Evolution						
Course Code	EU261		Couse Level	Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 *(Hours)*	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	Helping the person to better understand the physical, mental and spiritual traits; Knowing the self and learning the development principles; Developing professional qualifications and success in the business environment.						
Course Content	Individual Development; Physical, Mental, Mental, Self-Recognition, Professional development; Solving Effective Problems and Developing Projects, Developing Communication, Presentation and Persuasion Skills, Communication, Presentation, Persuasion Skills, Using Time Effectively, Being Resistant Against Strase, Providing Personal Motivation, Making Harmony with Business Friends, Having Self-confidence in Work						
Work Placement	N/A						
Planned Learning Activities and Teaching Methods			Explanation (Presentation), Discussion, Case Study				
Name of Lecturer(s)	Prof. Okan ATAY						

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Kişisel Gelişim (MEGEP)

Week	Weekly Detailed Course Contents	
1	Theoretical	Individual Development. Physical characteristics
2	Theoretical	Mental Characteristics
3	Theoretical	Mental Characteristics
4	Theoretical	Self-Recognition
5	Theoretical	Self Development
6	Theoretical	Professional development:. Solving Effective Problems and Developing Projects
7	Theoretical	Developing Communication, Presentation and Persuasion Skills.
8	Intermediate Exam	Midterm Exam
9	Theoretical	Presentation
10	Theoretical	Persuasion Skills
11	Theoretical	Efficient Use of Time
12	Theoretical	Be Resistant Against Strese. Providing Personal Motivation
13	Theoretical	Harmonize with business colleagues. Having Self-confidence in your Work
14	Theoretical	Body longuage
15	Theoretical	Repetation
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	3	0	1	3
Reading	3	0	2	6
Individual Work	1	0	3	3
Midterm Examination	1	3	1	4

Final Examination	1	5	1	6
			Total Workload (Hours)	50
			[Total Workload (Hours) / 25*] = **ECTS**	2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Knows the points to be taken into consideration when setting a target
2	Know the importance of self-knowledge
3	Knows what to do for individual development.
4	Learns problem definition and problem solving.
5	Improves to communication skills.

Programme Outcomes *(Banking and Insurance)*

1	Having adequate infrastructure in the fields of economics, law, accounting, basic management, management and field; to use theoretical and practical knowledge in these areas.
2	To acquire the ability to use computer software and hardware at the basic level required by the field
3	To be able to interpret and evaluate data, to be able to identify and analyze problems using basic knowledge and skills acquired in the field
4	To have a consciousness of historical values, social responsibility, universal, social and professional ethics
5	To be able to identify and effectively use the modern techniques, tools and information technologies required for applications related to the field.
6	Having the ability to plan and project using the professional environment and tools related to the field
7	Be equipped with the ability to produce solutions, take responsibility in teams or in individual work

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3	L4	L5
P3	3	3	3	3	3
P7	4	4	4	4	4