AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title		Microeconomics					
Course Code		BAS101		Couse Level		Short Cycle (Associate's Degree)	
ECTS Credit	3	Workload	72 *(Hours)*	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		At the beginning of the economic actors who are individuals; To understand and analyze the attitudes and behaviors in fields such as production, consumption, distribution, investment, saving in daily life in a simple frame in accordance with real life.					
Course Content		The main topic of the economy that is the scarcity and the possibility of allocation, Consumption, Production, Market Equilibrium, Different markets and different balances,					
Work Placement		N/A					
Planned Learning Activities and Teaching Methods		Explanation (Presentation), Discussion, Case Study, Problem Solving					
Name of Lecturer(s)		Ins. Olcay YILMAZ					

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Micro-Economics, Mahfi Eğilmez, Remzi Publishing, 2017.
2	Microeconomics, Daron Acemoğlu, David Laibson, John List, Beta publishing, 2016.

Week	Weekly Detailed Course Contents	
1	Theoretical	Giving general information about course and department.
2	Theoretical	The main topic of the economy: the scarcity and the allocation and the frame of the micro-economy
3	Theoretical	Fundamentals of microanalysis, Law of Supply and Demand.
4	Theoretical	Laws of Supply and Demand, Alternative Cost and Marginal concepts.
5	Theoretical	Consumption, Maximization of Utility, Indifference Curves.
6	Theoretical	Indifference Curves and Properties.
7	Theoretical	About Differential Indifference Curves and Marginal Rate of Substitution.
8	Intermediate Exam	Mid-term exam.
9	Theoretical	Limit of Consumption. Income, Consumption, Saving, Borrowing.
10	Theoretical	Budget Constraint and Changes in Consumer Balance.
11	Theoretical	Budget Constraint and Changes in Consumer Balance.
12	Theoretical	Income and Substitution Effects.
13	Theoretical	Consumer Surplus and Giffen Goods Example.
14	Theoretical	Price Elasticity of Demand.
15	Theoretical	Income Elasticity of Demand.
16	Final Exam	Final exam.

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	3	56
Reading	4	1	1	8
Midterm Examination	1	3	1	4
Final Examination	1	3	1	4
			Total Workload (Hours)	72
			[Total Workload (Hours) / 25*] = **ECTS**	3

25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Learn the theories of contemporary economic events.
2	Learn to reinforce theoretical knowledge with examples from real life.
3	Learn analytical & rational thinking and taking a decision.
4	Becomes acquainted with the positions of consumers and producers and their final aims in the free market economy,
5	Has detailed knowledge about the functioning of different markets (complete and incomplete competition).
6	Learn how to interpret economic datas and analyze them.
7	Examines the behavior of producers and consumers, supply & demand phenomena, the functioning of market equilibrium.

Programme Outcomes *(Banking and Insurance)*

1	Having adequate infrastructure in the fields of economics, law, accounting, basic management, management and field; to use theoretical and practical knowledge in these areas.
2	To acquire the ability to use computer software and hardware at the basic level required by the field
3	To be able to interpret and evaluate data, to be able to identify and analyze problems using basic knowledge and skills acquired in the field
4	To have a consciousness of historical values, social responsibility, universal, social and professional ethics
5	To be able to identify and effectively use the modern techniques, tools and information technologies required for applications related to the field.
6	Having the ability to plan and project using the professional environment and tools related to the field
7	Be equipped with the ability to produce solutions, take responsibility in teams or in individual work

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3	L4	L5	L6	L7
P1	4	4	4	4	5	4	5
P2	2	2	2	2	3	2	3
P3	4	4	4	4	5	4	4
P4	2	2	2	3	3	2	2
P5	5	4	4	4	5	4	4
P6	5	4	5	4	5	4	4
P7	5	4	4	4	5	4	4