

AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title	Introduction to	b Banking						
Course Code	BAS103		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit 3	Workload	77 (Hours)	Theory	3	Practice 0		Laboratory	0
Objectives of the Course	ation about ba services of ba			, functioning, org	ganization,	institution, regulati	on,	
Course Content	Banking conce control proble					ions of bar	nks, fields of activit	y and
Work Placement	N/A							
Planned Learning Activities and Teaching Methods			Explanation	(Presenta	ation), Discussio	n, Case St	udy, Individual Stu	dy
Name of Lecturer(s)	Ins. Olcay YIL	MAZ						

Assessment Methods and Criteria

Method	Quantity	Percentage (%)		
Midterm Examination	1	40		
Final Examination	1	70		

Recommended or Required Reading

1	Uzunoğlu, Sadi., Introduction to Banking, Literatür Publishing, 2014, İstanbul.
2	Yazıcı, Mehmet., Introduction to Banking, 4. Edition, Beta Publishing, 2016, İstanbul.

Week	Weekly Detailed Cour	Detailed Course Contents						
1	Theoretical	Giving general information about course and department.						
2	Theoretical	Banking Concept and History.						
3	Theoretical	Financial System and Functioning.						
4	Theoretical	Financial System and Functioning.						
5	Theoretical	Basic Banking: Functions of Banks, Areas of Activity and Control Problem.						
6	Theoretical	Basic Banking: Functions of Banks, Areas of Activity and Control Problem.						
7	Theoretical	Basic Banking: Functions of Banks, Areas of Activity and Control Problem.						
8	Intermediate Exam	Mid-term Exam.						
9	Theoretical	Credit and Non-cash loans "Letter of Credit"						
10	Theoretical	Futures Transactions (Future and Forward Contracts)						
11	Theoretical	Futures Transactions (Option and Swap Contracts)						
12	Theoretical	Institutions Supervising and Regulating Banks						
13	Theoretical	The Risks Exposed to Banks.						
14	Theoretical	The Risks Exposed to Banks.						
15	Final Exam	Final Exam.						

Workload Calculation

Activity	Quantity	Quantity Preparation		Duration		Total Workload	
Lecture - Theory	14	1		3		56	
Reading	5	5		1		15	
Midterm Examination	1	2		1		3	
Final Examination	1		2	1		3	
Total Workload (Hours)							
[Total Workload (Hours) / 25*] = ECTS							
*25 hour workload is accepted as 1 ECTS							

Learning Outcomes

- Students learn both the concept of banking and the history of banking.
- Students know how the banks are set up and what activities the banks are allowed to do.



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3	Students have detailed knowledge of how the banks work and the products and services they offer customers.					
4	Students know where the funds are located and how they use them.					
5	Students examine how banks are making profits and what risks they face.					
6	Students get detailed information about derivative transactions.					
7	Students learn how the banks are managed.					
8	Students analyze the balance sheet and off-balance sheet transactions of banks.					

Programme Outcomes (Banking and Insurance)

1	Having adequate infrastructure in the fields of economics, law, accounting, basic management, management and field; to use theoretical and practical knowledge in these areas.
2	To acquire the ability to use computer software and hardware at the basic level required by the field
3	To be able to interpret and evaluate data, to be able to identify and analyze problems using basic knowledge and skills acquired in the field
4	To have a consciousness of historical values, social responsibility, universal, social and professional ethics
5	To be able to identify and effectively use the modern techniques, tools and information technologies required for applications related to the field.
6	Having the ability to plan and project using the professional environment and tools related to the field
7	Be equipped with the ability to produce solutions, take responsibility in teams or in individual work

Contribution of Learning Outcomes to Programme Outcomes 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

	L1	L2	L3	L4	L5	L6	L7	L8
P1	5	4	4	4	4	4	4	4
P2	1	1	1	2	2	1	1	1
P3	4	4	4	4	4	4	4	4
P4	1	1	1	2	2	1	1	1
P5	4	4	5	4	5	4	3	4
P6	4	4	5	4	4	4	3	4
P7	4	4	5	4	4	4	3	4

