



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Introduction to Insurance							
Course Code		BAS105		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	76 (Hours)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		To provide the students with the ability to make some insurance applications by giving information about definition, function and general principles of insurance.							
Course Content		Definition, functions and firsts of insurance, Turkish Insurance Sector.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Individual Study					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	"Insurance", Beyhan Yaslıdağ (2012)Seçkin Publishing
2	"Insurance and Insurance",Ferudun Kaya, Mehmet Kahya (2017), Beta Publishing

Week	Weekly Detailed Course Contents	
1	Theoretical	Course objectives, scope and description of course material
2	Theoretical	History and Definition of Insurance,Definition and Classification of Risk
3	Theoretical	Functions of insurance
4	Theoretical	Documents used in insurance transactions and insurance parties
5	Theoretical	Documents used in insurance transactions and insurance parties
6	Theoretical	Documents used in insurance transactions and insurance parties
7	Theoretical	Insurance Agency
8	Intermediate Exam	Midterm
9	Theoretical	Insurance Agency
10	Theoretical	Payments in Insurance Transactions
11	Theoretical	Payments in Insurance Transactions
12	Theoretical	Basic Principles of Insurance
13	Theoretical	Basic Reinsurance Knowledge
14	Theoretical	Insurance Types
15	Theoretical	Institutions and Organizations in the Turkish Insurance System
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	3	1	3	12
Assignment	2	5	10	30
Reading	3	2	6	24
Midterm Examination	1	2	2	4



Final Examination	1	3	3	6
Total Workload (Hours)				76
[Total Workload (Hours) / 25*] = ECTS				3
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Know the organizational structure of the agencies.
2	It makes different kinds of insurance
3	Arrange insurance payments
4	Recognizes the documents used in insurance transactions.
5	Have basic reinsurance knowledge.

Programme Outcomes (Banking and Insurance)

1	Having adequate infrastructure in the fields of economics, law, accounting, basic management, management and field; to use theoretical and practical knowledge in these areas.
2	To acquire the ability to use computer software and hardware at the basic level required by the field
3	To be able to interpret and evaluate data, to be able to identify and analyze problems using basic knowledge and skills acquired in the field
4	To have a consciousness of historical values, social responsibility, universal, social and professional ethics
5	To be able to identify and effectively use the modern techniques, tools and information technologies required for applications related to the field.
6	Having the ability to plan and project using the professional environment and tools related to the field
7	Be equipped with the ability to produce solutions, take responsibility in teams or in individual work

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5	5	5	5	5
P2	1			2	1
P3	5				
P4	5	5	4	4	5
P5	5	5	4	4	5
P6	5	5	5	5	5
P7	5	5	3	3	5

