



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Portfolio Management							
Course Code		BAS115		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	51 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		Developing the ability to interpret and analyze students in this area by making them aware of modern portfolio management and practices.							
Course Content		Investment environment and market players,Stock Exchange,Portfolio management strategies,Measuring portfolio performance							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Individual Study					
Name of Lecturer(s)		Ins. Senem ÖZGİRGİN VARDAR							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	"Investment Analysis and Portfolio Management", Mehmet Baha Karan (2013), Gazi Bookstore
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Week	Weekly Detailed Course Contents	
1	Theoretical	Course objectives, scope and description of course material
2	Theoretical	Investment Climate and Market Players
3	Theoretical	Investment Climate and Market Players
4	Theoretical	Financial Markets
5	Theoretical	Financing Methods
6	Theoretical	Classification of Financial Markets
7	Theoretical	Financial Markets in Turkey
8	Intermediate Exam	Midterm
9	Theoretical	Players of Financial Assets and Stock Exchange
10	Theoretical	Menkul Kıymet Borsaları
11	Theoretical	Menkul Kıymet Borsaları
12	Theoretical	Purchase and sale of securities
13	Theoretical	Capital Market Activities in Turkey and BIST
14	Theoretical	Capital Market Activities in Turkey and BIST
15	Theoretical	Introduction to Basic Analysis
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	3	1	3	12
Individual Work	2	3	6	18
Midterm Examination	1	5	5	10



Final Examination	1	4	7	11
Total Workload (Hours)				51
[Total Workload (Hours) / 25*] = ECTS				2
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Evaluate portfolio creation, portfolio management and portfolio performance.
2	Have information about stock market orders.
3	Analyze how to build an effective portfolio.
4	He/she knows the financial markets in Turkey.
5	Can buy and sell securities.

Programme Outcomes (Banking and Insurance)

1	Having adequate infrastructure in the fields of economics, law, accounting, basic management, management and field; to use theoretical and practical knowledge in these areas.
2	To acquire the ability to use computer software and hardware at the basic level required by the field
3	To be able to interpret and evaluate data, to be able to identify and analyze problems using basic knowledge and skills acquired in the field
4	To have a consciousness of historical values, social responsibility, universal, social and professional ethics
5	To be able to identify and effectively use the modern techniques, tools and information technologies required for applications related to the field.
6	Having the ability to plan and project using the professional environment and tools related to the field
7	Be equipped with the ability to produce solutions, take responsibility in teams or in individual work

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	1	3	2	1	4
P2	1	1	1	1	2
P3	4	4	4	3	4
P4	5	5	4	4	5
P5	3	3	3	3	4
P6	4	4	4	4	4
P7	4	4	4	4	4

