



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Research Methods and Techniques							
Course Code		BAS213		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	74 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		It is aimed to be gained competencies in making research and evaluating the results in this course.							
Course Content		The choice of the research topic, literature review, formation of research design, conduct a research, data evaluation, present of research results							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Individual Study					
Name of Lecturer(s)		Prof. Okan ATAY							

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Araştırma Yöntem ve Teknikleri Ders Notları. M. ARSLAN, HÜ Birecik MYO.
2	Araştırmalarda Rapor Hazırlama. Niyazi KARASAR 2018 İstanbul: Nobel Yayınları, ISBN: 978-605-5426-15-6
3	Araştırma ve Deneme Metotları. Orhan DÜZGÜNEŞ, Tahsin KESİCİ, Orhan KAVUNCU, Gürbüz, F. 1987. Ankara Üniv., Ziraat Fakültesi yayınları: 1021, Ders Kitabı: 295.
4	Araştırma Teknikleri. MEB, 2011. Mesleki Gelişim. 142EB0001, Ankara
5	Sosyal Bilimlerde Araştırma Yöntemleri, T.C. Anadolu Üniversitesi Yayını No: 2653, Açıköğretim Fakültesi Yayını No: 1619, Editör Ali ŞİMŞEK. 2012. ISBN 978-975-06-1320-3
6	Güncel makaleler, kongre ve sempozyum bildirileri

Week	Weekly Detailed Course Contents	
1	Theoretical	Research and Inovation Activities in Banking and Insurance Sector
2	Theoretical	Scientific Knowledge/Characteristics of contemporary science
3	Theoretical	Ethical Principles in Scientific Researches
4	Theoretical	Objectives and Types of Scientific Researches
5	Theoretical	Research methods
6	Theoretical	Research Planning
7	Theoretical	Data Types and Data Collection Methods
8	Intermediate Exam	MIDTERM EXAM
9	Theoretical	Preparation and Conduct of Survey Research / Preparation of Survey Forms
10	Theoretical	Preparation and Conduct of Survey Research / Forming and Implementing of Survey Forms
11	Theoretical	Data Transfer to Computer for Analysis
12	Theoretical	Research and Experiment
13	Theoretical	Presentation of Results, Creating Tables and Graphs
14	Theoretical	Descriptive statistics
15	Theoretical	Presentation of Research Results
16	Final Exam	FINAL EXAM

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	1	7	1	8
Reading	14	0	1	14
Individual Work	1	7	1	8
Midterm Examination	1	7	1	8



Final Examination	1	7	1	8
Total Workload (Hours)				74
[Total Workload (Hours) / 25*] = ECTS				3
*25 hour workload is accepted as 1 ECTS				

### Learning Outcomes

1	determines a research topic
2	prepares a research plan
3	knows different research methods and techniques
4	knows data types and data collection methods
5	prepares and conducts a survey research
6	knows the preparation and evaluation of data for analysis
7	presents the results of a research

### Programme Outcomes (Banking and Insurance)

1	Having adequate infrastructure in the fields of economics, law, accounting, basic management, management and field; to use theoretical and practical knowledge in these areas.
2	To acquire the ability to use computer software and hardware at the basic level required by the field
3	To be able to interpret and evaluate data, to be able to identify and analyze problems using basic knowledge and skills acquired in the field
4	To have a consciousness of historical values, social responsibility, universal, social and professional ethics
5	To be able to identify and effectively use the modern techniques, tools and information technologies required for applications related to the field.
6	Having the ability to plan and project using the professional environment and tools related to the field
7	Be equipped with the ability to produce solutions, take responsibility in teams or in individual work

### Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5	L6	L7
P2	4	4	3	3	4	5	5
P3	5	5	5	5	5	5	5
P4	2						
P5				3		3	
P6	5	5	5	5	5	5	5
P7	5	5	4	5	5	4	5

