



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Insurance Business							
Course Code		BAS212		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	56 (<i>Hours</i>)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		Students will have knowledge about risk, risk management and insurance concepts and applications, will be able to comprehend the role of insurance in risk management process, and will be able to follow the activities in insurance sector up to date.							
Course Content		Types of risk and risk management, Organization of Insurance Companies, Institutions in Insurance System							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Problem Solving					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Insurance, Feridun Kaya
2	Insurance Legislation

Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction of course and course materials.
2	Theoretical	Concept of Risk and Types of Risk
3	Theoretical	Risk Management and Importance of Insurance
4	Theoretical	Establishment of Insurance and Reinsurance Companies
5	Theoretical	Internal Organization of Insurance Companies
6	Theoretical	Internal Organization of Insurance Companies
7	Theoretical	Insurance Intermediaries
8	Intermediate Exam	Midterm
9	Theoretical	Agency Types and Properties
10	Theoretical	Agency Types and Properties
11	Theoretical	Collection and Reconciliation of Insurance Premiums by the Agency
12	Theoretical	Agents are obliged to keep the books
13	Theoretical	Agency Branch
14	Theoretical	Auxiliary Sections Not Regarding Production
15	Theoretical	Institutions in Insurance System
16	Final Exam	Final exam



Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Individual Work	2	1	1	4
Midterm Examination	1	4	1	5
Final Examination	1	4	1	5
Total Workload (Hours)				56
[Total Workload (Hours) / 25*] = ECTS				2
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Knows the risk and risk management in insurance.
2	Knows the establishment of insurance and reinsurance companies.
3	Knows departmentalization in insurance companies.
4	Knows insurance intermediaries.
5	Knows the institutions in the insurance system.

Programme Outcomes (Banking and Insurance)

1	Having adequate infrastructure in the fields of economics, law, accounting, basic management, management and field; to use theoretical and practical knowledge in these areas.
2	To acquire the ability to use computer software and hardware at the basic level required by the field
3	To be able to interpret and evaluate data, to be able to identify and analyze problems using basic knowledge and skills acquired in the field
4	To have a consciousness of historical values, social responsibility, universal, social and professional ethics
5	To be able to identify and effectively use the modern techniques, tools and information technologies required for applications related to the field.
6	Having the ability to plan and project using the professional environment and tools related to the field
7	Be equipped with the ability to produce solutions, take responsibility in teams or in individual work

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	2	4	3	2	4
P2	2	1	1	1	1
P3	4	4	4	4	4
P4	4	4	4	4	4
P5	4	5	5	4	4
P6	4	4	4	4	4
P7	4	4	5	4	4

