



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Financial Literacy							
Course Code		BAS220		Couese Level		Short Cycle (Associate's Degree)			
ECTS Credit	4	Workload	98 ( <i>Hours</i> )	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		It is aimed to increase financial literacy in an interactive way by supporting the current events in the financial world with news, articles, reports along with macroeconomic developments.							
Course Content		Monetary policy and Central Bank, Interest and inflation, credit rating agencies and risk premium, Structural reforms, Foreign capital report and democracy index, Growth by consumption thesis.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)		Ins. Olcay YILMAZ							

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Final Examination	1	70
Attending Lectures	1	40

### Recommended or Required Reading

1	<a href="http://www.mahfiegilmez.com/">http://www.mahfiegilmez.com/</a>
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Week	Weekly Detailed Course Contents	
1	Theoretical	Giving general information about the course operation.
2	Theoretical	Monetary Policy and Central Bank
3	Theoretical	On interest-inflation.
4	Theoretical	Cost of interest rate cut on negative interest savings relationship.
5	Theoretical	On Turkey's Risk Assessment. (Credit ratings and CDS premiums).
6	Theoretical	Consumption growth thesis, impoverishing growth and growth & development relations.
7	Theoretical	Reasons for Turkish Lira's depreciation, Stages of Correct Economic Policy.
8	Intermediate Exam	Vize.
9	Theoretical	On Structural Reforms.
10	Theoretical	Intervention in the market system - On the Thesis of Consumption without Producing and the Dutch Disease.
11	Theoretical	On Foreign Capital Report and Democracy Index.
12	Theoretical	On Consumption Frenzy, Diderot effect, ostentatious effect and Misery index.
13	Theoretical	On the Story of the Dollar as the World Currency.
14	Theoretical	On the Story of the Dollar as the World Currency.
15	Theoretical	On the fallacy of external forces and geography is destiny.
16	Final Exam	Final exam.

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Reading	10	1	1	20
Individual Work	14	1	1	28
Practice Examination	1	3	1	4
Final Examination	1	3	1	4
Total Workload (Hours)				98
[Total Workload (Hours) / 25*] = ECTS				4

\*25 hour workload is accepted as 1 ECTS



**Learning Outcomes**

1	Interprets macroeconomic developments.
2	Learns financial developments in the world.
3	Investigate surveys about financial literacy.
4	Knows the importance of financial literacy.
5	Produce solutions for improving financial literacy.

**Programme Outcomes** (*Banking and Insurance*)

1	Having adequate infrastructure in the fields of economics, law, accounting, basic management, management and field; to use theoretical and practical knowledge in these areas.
2	To acquire the ability to use computer software and hardware at the basic level required by the field
3	To be able to interpret and evaluate data, to be able to identify and analyze problems using basic knowledge and skills acquired in the field
4	To have a consciousness of historical values, social responsibility, universal, social and professional ethics
5	To be able to identify and effectively use the modern techniques, tools and information technologies required for applications related to the field.
6	Having the ability to plan and project using the professional environment and tools related to the field
7	Be equipped with the ability to produce solutions, take responsibility in teams or in individual work

**Contribution of Learning Outcomes to Programme Outcomes** 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1			2		
P3	5	5	5	5	5
P5	5				

