



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		General Economy							
Course Code		TRİ107		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	53 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		To explain the basic principles of economic science and the pragmatism of economic thought, whose contribution to the economic, social and technological development of the age is so dense that it can not be denied. Explanation of basic rules for examining and interpreting economic events, examining the price mechanism and the formation of prices. Examination of enterprise and types with production, costs and production factors. Analysis of money and bank issues and some current developments. To inform students about international economics, multinational corporations, foreign capital, stock exchange and Turkey applications, national income.							
Course Content		Economic systems, population affairs and economic growth, functioning of price mechanism, supply and demand laws and economic decision units, production, production costs and production factors, nature, labor, capital, economics, economics, economics, economic science, Labor and unemployment problems, International labor market trends, Banks and money, Inflation, Deflation and devaluation, Foreign capital, multinational companies, Commodity exchanges, Electronic commerce.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)		Ins. Olcay YILMAZ							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	General Economics, Osman Zekayi Orhan, Umuttepe Publications
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Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction to Economy, Description and Description, Interests with other sciences
2	Theoretical	Economic problems, Curriculum of economic choice and production opportunities, Needs-Goods-Service-Utility economic choice and Production opportunity curve Requirements-Goods-Service-Utility
3	Theoretical	Economic systems, Population problems, Economic growth
4	Theoretical	Pricing theory and functioning of price mechanism, Definitions, Price and market types
5	Theoretical	Talebin definition, Demand Law, Consumer demand and marginal utility
6	Theoretical	Definition of supply, factors determining supply, Supply elasticity and supply-demand balance
7	Theoretical	Market equilibrium, competition markets, factors affecting market equilibrium and interventions
8	Intermediate Exam	Midterm Exam
9	Theoretical	Production Factors, Nature, Labor, Capital wages and productivity
10	Theoretical	labor and unemployment. International labor movements
11	Theoretical	Money and its functions, Money related events, Inflation, Deflation and Devaluation Inflation, Deflation and Devaluation Money related events Inflation, Deflation and Devaluation
12	Theoretical	Banks and banking



13	Theoretical	International Economics, Foreign Capital and multinational companies Multinational companies Foreign Capital and Multinational companies
14	Theoretical	Exchange, Exchange in the World and Turkey, Electronic Commerce.
15	Final Exam	Final

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	1	14
Reading	11	0	1	11
Individual Work	1	1	1	2
Midterm Examination	1	10	1	11
Final Examination	1	14	1	15
Total Workload (Hours)				53
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	To understand the basic principles of economic science and the rationale of economic thought
2	To express the price mechanism and the formation of prices
3	To examine the enterprise and its varieties together with production, costs and production factors
4	Analyze some current developments with money and banking issues
5	Information on international economic issues, multinational corporations, foreign capital, stock exchange and Turkey applications

Programme Outcomes (Banking and Insurance)

1	Having adequate infrastructure in the fields of economics, law, accounting, basic management, management and field; to use theoretical and practical knowledge in these areas.
2	To acquire the ability to use computer software and hardware at the basic level required by the field
3	To be able to interpret and evaluate data, to be able to identify and analyze problems using basic knowledge and skills acquired in the field
4	To have a consciousness of historical values, social responsibility, universal, social and professional ethics
5	To be able to identify and effectively use the modern techniques, tools and information technologies required for applications related to the field.
6	Having the ability to plan and project using the professional environment and tools related to the field
7	Be equipped with the ability to produce solutions, take responsibility in teams or in individual work

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5	5	5	4	4
P3	5	5	5	4	4
P5	4	4	4	3	3
P6	4	4	4	3	3
P7	4	4	4	3	3

