



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

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|--|---|--|------------|--|---|--------------------------------|---|------------|---|
| Course Title | | Seminar | | | | | | | |
| Course Code | | STU701 | | Course Level | | Second Cycle (Master's Degree) | | | |
| ECTS Credit | 2 | Workload | 47 (Hours) | Theory | 0 | Practice | 2 | Laboratory | 0 |
| Objectives of the Course | | Seminar preparation and presentation | | | | | | | |
| Course Content | | Determining the topic of the seminar, preparing, writing, presenting | | | | | | | |
| Work Placement | | N/A | | | | | | | |
| Planned Learning Activities and Teaching Methods | | | | Explanation (Presentation), Individual Study | | | | | |
| Name of Lecturer(s) | | Assoc. Prof. Aziz BOSTAN, Assoc. Prof. Funda ODUNCUOĞLU, Assoc. Prof. Hakan ATAY, Lec. Erhan COŞKUN, Prof. Emine GERÇEK ÖTER, Prof. Osman Nuri ÖZDOĞAN, Prof. Pınar ALTIOK GÜREL | | | | | | | |

Assessment Methods and Criteria

| Method | Quantity | Percentage (%) |
|----------|----------|----------------|
| Practice | 1 | 100 |

Recommended or Required Reading

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| 1 | Health tourism books |
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| Week | Weekly Detailed Course Contents | |
|------|---------------------------------|----------------------|
| 1 | Preparation Work | Seminar preparation |
| 2 | Preparation Work | Seminar preparation |
| 3 | Preparation Work | Seminar preparation |
| 4 | Preparation Work | Seminar preparation |
| 5 | Preparation Work | Seminar preparation |
| 6 | Preparation Work | Seminar preparation |
| 7 | Preparation Work | Seminar preparation |
| 8 | Intermediate Exam | Midterm exam |
| 9 | Preparation Work | Seminar preparation |
| 10 | Preparation Work | Seminar preparation |
| 11 | Preparation Work | Seminar preparation |
| 12 | Preparation Work | Seminar preparation |
| 13 | Preparation Work | Seminar preparation |
| 14 | Preparation Work | Seminar preparation |
| 15 | Practice | Seminar presentation |

Workload Calculation

| Activity | Quantity | Preparation | Duration | Total Workload |
|---------------------------------------|----------|-------------|----------|----------------|
| Individual Work | 1 | 20 | 6 | 26 |
| Practice Examination | 1 | 20 | 1 | 21 |
| Total Workload (Hours) | | | | 47 |
| [Total Workload (Hours) / 25*] = ECTS | | | | 2 |

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

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|---|---|
| 1 | Gain the ability to prepare and present a seminar |
| 2 | Gain the ability to prepare and present a seminar |
| 3 | Gain the ability to prepare and present a seminar |
| 4 | Gain the ability to prepare and present a seminar |
| 5 | Gain the ability to prepare and present a seminar |



Programme Outcomes (Health Tourism Interdisciplinary Master)

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|----|---|
| 1 | Having theoretical and practical up-to-date information at the level of expertise in the field of health tourism, |
| 2 | Being able to have knowledge about using current methods, techniques and devices of technology, |
| 3 | To be able to take active role in thermal, dental, medical, third age and disabled tourism organization and management, |
| 4 | To be able to analyze the problems related to health tourism with scientific methods and to evaluate them with a critical approach, |
| 5 | To be able to produce new projects for scientific researches, to have executive and finalizing skills |
| 6 | To be able to interpret researches by using appropriate statistical methods, to write a report of the research / study they have participated in and publish it in a national / internationally accepted magazine / present at scientific meetings, |
| 7 | Health tourism has theoretical and practical knowledge about the historical development and economic dimension of health tourism |
| 8 | In organizations providing services in the field of health tourism, they have the knowledge and skills to apply in strategic management, marketing, performance management, quality management and human resources management. |
| 9 | Gain the ability to convey intercultural differences, international health legislation and patient rights to knowing, interpreting and practicing. |
| 10 | Acquires theoretical and practical knowledge on ethics, politics and planning in health tourism, information systems, professional foreign language, finance and intermediary institutions |
| 11 | Has knowledge about basic concepts, terminology and complementary medicine (TAT) in health field |

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

| | L1 | L2 | L3 | L4 | L5 |
|-----|----|----|----|----|----|
| P5 | 5 | 5 | 5 | 5 | 5 |
| P9 | 4 | 4 | 4 | 4 | 4 |
| P10 | 4 | 4 | 4 | 4 | 4 |

