



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Health Insurance and Incentives in Health Tourism							
Course Code		STU510		Course Level		Second Cycle (Master's Degree)			
ECTS Credit	6	Workload	154 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		Examine the legislations, health insurance and incentives which are running in the world and Turkey related with health tourism							
Course Content		Getting better knowledge about affects of the health tourism legislations, insurances and incentives to the health tourism							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)		Assoc. Prof. Aziz BOSTAN							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	Tantuş, H.Ö., Sağlık Turizminde Mevzuat ve Teşvikler, Satürk, 2014
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Week	Weekly Detailed Course Contents	
1	Theoretical	Course aims and goals
2	Theoretical	Legislations related with health tourism
3	Theoretical	Personal Incentives for health tourism
4	Theoretical	Business incentives for health tourism
5	Theoretical	Incentives and legislations for Disable Tourism
6	Theoretical	Incentives and legislations for Third Age Tourism
7	Theoretical	Incentives and legislations for Thermal Tourism
8	Theoretical	Midterm
9	Theoretical	Health Insurances in Health Tourism
10	Theoretical	Türkiye'de sağlık sigortaları ve turizme yönelik kullanılması
11	Theoretical	Health insurances in the World and using ways in health tourism
12	Theoretical	Health Insurances Accreditation Process
13	Theoretical	Health insurances and legislation process
14	Theoretical	Intermediary Insurance Companies in health tourism
15	Theoretical	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	5	3	112
Midterm Examination	1	10	11	21
Final Examination	1	10	11	21
Total Workload (Hours)				154
[Total Workload (Hours) / 25*] = ECTS				6
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	1- To provide recognition of importance of legislations in Turkey about health tourism
2	To know what laws are available for each of the sub-segments of health tourism



3	To know the types of insurance used in health tourism
4	To provide recognition of importance of legislations in the world about health tourism
5	To know the types of international accreditations used in health tourism

Programme Outcomes (Health Tourism Interdisciplinary Master's Without Thesis)

1	Having theoretical and practical up-to-date information at the level of expertise in the field of health tourism
2	Being able to have knowledge about using current methods, techniques and devices of technology
3	To be able to take active role in thermal, dental, medical, third age and disabled tourism organization and management,
4	To be able to analyze the problems related to health tourism with scientific methods and to evaluate them with a critical approach
5	To be able to produce new projects for scientific researches, to have executive and finalizing skills
6	To be able to interpret researches by using appropriate statistical methods, to write a report of the research / study they have participated in and publish it in a national / internationally accepted magazine / present at scientific meetings,
7	Health tourism has theoretical and practical knowledge about the historical development and economic dimension of health tourism
8	In organizations providing services in the field of health tourism, they have the knowledge and skills to apply in strategic management, marketing, performance management, quality management and human resources management.
9	Gain the ability to convey intercultural differences, international health legislation and patient rights to knowing, interpreting and practicing.
10	Acquires theoretical and practical knowledge on ethics, politics and planning in health tourism, information systems, professional foreign language, finance and intermediary institutions
11	Has knowledge about basic concepts, terminology and complementary medicine (TAT) in health field

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P10	4	4	4	4	4

