



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Term Project							
Course Code		STU702		Course Level		Second Cycle (Master's Degree)			
ECTS Credit	10	Workload	244 ( <i>Hours</i> )	Theory	0	Practice	2	Laboratory	0
Objectives of the Course		Preparing and presenting term project							
Course Content		Determining, preparing, writing, presenting the term project topic							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Project Based Study					
Name of Lecturer(s)		Assoc. Prof. Ahu YAZICI AYYILDIZ, Assoc. Prof. Aziz BOSTAN, Assoc. Prof. Hakan ATAY, Assoc. Prof. Tuğrul AYYILDIZ, Assoc. Prof. Ülker ÇOLAKOĞLU, Lec. Erhan COŞKUN, Prof. Pınar ALTIOK GÜREL, Prof. Vehbi Uğur TANDOĞAN							

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Term Assignment	1	100

### Recommended or Required Reading

1	Health tourism books
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Week	Weekly Detailed Course Contents	
1	Preparation Work	Preparing project
2	Preparation Work	Preparing project
3	Preparation Work	Preparing project
4	Preparation Work	Preparing project
5	Preparation Work	Preparing project
6	Preparation Work	Preparing project
7	Preparation Work	Preparing project
8	Intermediate Exam	Midterm exam
9	Preparation Work	Preparing project
10	Preparation Work	Preparing project
11	Preparation Work	Preparing project
12	Preparation Work	Preparing project
13	Preparation Work	Preparing project
14	Preparation Work	Preparing project
15	Practice	Project delivery

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Project	1	10	10	20
Individual Work	14	8	8	224
Total Workload (Hours)				244
[Total Workload (Hours) / 25*] = ECTS				10

\*25 hour workload is accepted as 1 ECTS

### Learning Outcomes

1	Project preparation and presentation skills
2	Project preparation and presentation skills
3	Project preparation and presentation skills
4	Project preparation and presentation skills
5	Project preparation and presentation skills



**Programme Outcomes (Health Tourism Interdisciplinary Master's Without Thesis)**

1	Having theoretical and practical up-to-date information at the level of expertise in the field of health tourism
2	Being able to have knowledge about using current methods, techniques and devices of technology
3	To be able to take active role in thermal, dental, medical, third age and disabled tourism organization and management,
4	To be able to analyze the problems related to health tourism with scientific methods and to evaluate them with a critical approach
5	To be able to produce new projects for scientific researches, to have executive and finalizing skills
6	To be able to interpret researches by using appropriate statistical methods, to write a report of the research / study they have participated in and publish it in a national / internationally accepted magazine / present at scientific meetings,
7	Health tourism has theoretical and practical knowledge about the historical development and economic dimension of health tourism
8	In organizations providing services in the field of health tourism, they have the knowledge and skills to apply in strategic management, marketing, performance management, quality management and human resources management.
9	Gain the ability to convey intercultural differences, international health legislation and patient rights to knowing, interpreting and practicing.
10	Acquires theoretical and practical knowledge on ethics, politics and planning in health tourism, information systems, professional foreign language, finance and intermediary institutions
11	Has knowledge about basic concepts, terminology and complementary medicine (TAT) in health field

**Contribution of Learning Outcomes to Programme Outcomes** 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P5	4	4	4	4	4

