



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Career Management							
Course Code		İKYL516		Course Level		Second Cycle (Master's Degree)			
ECTS Credit	5	Workload	125 ( <i>Hours</i> )	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		This course provides a strategic approach to career planning and work search.							
Course Content		Career planning process, career stages, professional tenddencies and examples in both Turkey and the world, the expectations of business life from graduates, recruiting techniques, performance management, verbal and written commnication rules							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)		Assoc. Prof. Beyza ERER							

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

### Recommended or Required Reading

1	M. Şerif Şimşek, Adnan Çelik, Ayten Akatay, Human Resources Management and Career Implementations, Eğitim Kitabevi Yayınları, 2016.
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Week	Weekly Detailed Course Contents	
1	Theoretical	What is Career Management?
2	Theoretical	Career Planning and Development
3	Theoretical	Career Stages
4	Theoretical	Career tendencies in Turkey
5	Theoretical	Career tendencies in the world
6	Theoretical	Personal Career Planning
7	Theoretical	Organizational Career Planning
8	Theoretical	Career Management from Sociological Perspective
9	Intermediate Exam	Midterm
10	Intermediate Exam	Midterm
11	Theoretical	Fundamental concepts related to Performance Management
12	Theoretical	Performance Management and Career Development
13	Theoretical	Issues related to Career
14	Theoretical	Suggested Solutions for Problems Experienced in Career Planning
15	Final Exam	Final Exam
16	Final Exam	Final Exam

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	12	1	3	48
Individual Work	14	0	2	28
Midterm Examination	1	18	1	19
Final Examination	1	29	1	30
Total Workload (Hours)				125
[Total Workload (Hours) / 25*] = ECTS				5
*25 hour workload is accepted as 1 ECTS				

### Learning Outcomes

1	Students learn career management process in organizations.
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2	Students understand the importance of career management in HRM.
3	Students evaluate the difference between individual and organizational career management.
4	Students can interpret basic concepts related to career from the HRM perspective.
5	
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**Programme Outcomes (Human Resource Management Master)**

1	To be able to apply the knowledge gained in the course to human resources
2	To be able to use scientific research techniques
3	To be able to identify, analyze and develop solutions for human resources problems
4	To be able to identify and use business tools, methods and approaches in the field of human resources
5	To have knowledge about current problems of human resources management

**Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High**

	L1	L5
P1	4	2
P2	3	4
P3	2	4

