



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Academic Writing and Presentation Principles							
Course Code		ZBY502		Course Level		Second Cycle (Master's Degree)			
ECTS Credit	8	Workload	200 (Hours)	Theory	3	Practice	1	Laboratory	0
Objectives of the Course		The aim of class, is to prepare the basic principles of academic writing and presentation, writing plan, draft (thesis, article and presentation draft) and literature search, writing the thesis and research reason, writing the thesis (summary, keywords, introduction, material and method, and discussions, learn the principles and rules of writing the parts of the literature), article writing, preparation of the poster, preparation of the presentation, data organization, preparation of tables and figures, publishing in scientific journals, critical and critical reading of scientific publications, to provide information about ethical and legal issues in scientific writing.							
Course Content		Preparation of presentations, articles and thesis, writing thesis and points to be considered, researching and using data, writing and reading scientific publications, scientific ethical rules.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Discussion, Project Based Study					
Name of Lecturer(s)		Prof. Eyyüp Mennan YILDIRIM							

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

### Recommended or Required Reading

1	Scientific Research and Presentation Techniques, Detay Publishing, Prof. Dr. Asim Saldamlı, 2016
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Week	Weekly Detailed Course Contents	
1	Theoretical	Terminology in field research works
	Practice	Ways to determine the subject for scientific research
2	Theoretical	Terminology in writing / in sciences
	Practice	Ways to determine the subject for scientific research
3	Theoretical	Scientific thought, ethics, concepts of trustworthy and insider information
	Practice	Things to be aware of in reaching scientific information using search engines such as Google, yandex, bing etc.
4	Theoretical	Scientific research methods
	Practice	Access to information sources from university library and subscribed databases
5	Theoretical	Scientific research techniques
	Practice	Reaching from ULAKBİM
6	Theoretical	Hypotheses and research process
	Practice	Literature search from Web of Science
7	Theoretical	Use of national databases
	Practice	Literature review from Cab abstracts
8	Intermediate Exam	Midterm
9	Theoretical	The use of international databases
	Practice	Use of the Microsoft Word package program
10	Theoretical	Classification and analysis of data
	Practice	Use of Power Point Program
11	Theoretical	Writing techniques
	Practice	Acquiring literature from academic sources
12	Theoretical	Examples of writing techniques
	Practice	Preparing academic presentations
13	Theoretical	Article writing, preparation of the poster, preparation of the presentation, data organization.
	Practice	Scientific presentation



14	Theoretical	Publishing in scientific journals, critical and critical reading issues of scientific publications, and reviewing and rewriting recommendations.
	Practice	Reporting of academic presentation
15	Theoretical	Ethical and legal issues in scientific writing
	Practice	General evaluation
16	Final Exam	Final Exam

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	10	3	182
Midterm Examination	1	8	1	9
Final Examination	1	8	1	9
Total Workload (Hours)				200
[Total Workload (Hours) / 25*] = ECTS				8

\*25 hour workload is accepted as 1 ECTS

### Learning Outcomes

1	Scientific ethics and scientific reliability
2	Application data collection and analysis methods
3	Give examples of the writing rules
4	Ethical rules in scientific studies
5	Gains knowledge of the rules of thesis writing

### Programme Outcomes (Agricultural Biotechnology Master)

1	Students learn various techniques and evaluates resources about agricultural biotechnology
2	Make the necessary projects in agricultural biotechnology and to conduct a study of the basic level independently
3	Students learns how to conduct a scientific research and prepares themselves for the scientists in the direction of their ideals.
4	Students may reveal new ideas in social and scientific issues and can benefit from the ideas and produce something new winning independent and teamwork skills.
5	Students can use its products for the benefit of humanity, they can produce technology and collaborate with industry

### Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	3	5	3	5	3
P2	3	5	3	5	3
P3	5	5	5	5	5
P4	3	5	4	5	3
P5	3	5	3	5	2

