



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Tourism Health							
Course Code		CSAG514		Course Level		Second Cycle (Master's Degree)			
ECTS Credit	5	Workload	125 ( <i>Hours</i> )	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		The purpose of this course, knowledge of concepts related to health tourism, examining the development of health tourism, examining the health tourism sector and also in Turkey is the analysis of health tourism.							
Course Content		The content of this course; the concept of health tourism, the characteristics of health tourism, development and health tourism sector, regulations in health sector, examination of health tourism types							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Individual Study, Problem Solving					
Name of Lecturer(s)		Assoc. Prof. Mehmet Metin DAM							

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

### Recommended or Required Reading

1	Unprinted lecture notes
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Week	Weekly Detailed Course Contents	
1	Theoretical	A Theoretical Framework for Tourism Health
2	Theoretical	Classification and Types of Tourism Health, Characteristics
3	Theoretical	Development and Causes of Tourism Health
4	Theoretical	Tourism Health Policy and Planning
5	Theoretical	Tourism Health Sector / Market
6	Theoretical	Tourism Health Industry
7	Theoretical	Risk and Safety in Tourism Health
8	Theoretical	Regulations in Tourism Health
9	Theoretical	11 Free Movement of Patients and Tourism Health in the European Union
10	Intermediate Exam	Midterm
11	Theoretical	Health Tourism in Turkey: A General Framework and Medical Tourism
12	Theoretical	Health Tourism in Turkey: Thermal Tourism
13	Theoretical	Risk and Safety in Tourism Health
14	Theoretical	Health Tourism in Turkey: Disabled and Elderly Tourism

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Midterm Examination	1	42	2	44
Final Examination	1	51	2	53
Total Workload (Hours)				125
[Total Workload (Hours) / 25*] = ECTS				5

\*25 hour workload is accepted as 1 ECTS

### Learning Outcomes

1	To be able to have up-to-date theoretical and practical knowledge at the level of expertise in environmental health
2	Having knowledge about the techniques, techniques, and devices of the technology to treat, care and educate
3	Being able to take active role in environmental health organization and management
4	To be able to solve environmental health problems with scientific methods and to evaluate them with a critical approach



5	Obtaining theoretical and practical knowledge on environmental ethics, policy and planning, information systems, professional foreign languages, finance and intermediary institutions
6	Ability to produce, execute and finalize new projects for scientific research
7	To be able to interpret researches using appropriate statistical methods, to write a report of the research they have participated in, to publish it in a national / international accepted journal, to present it at scientific meetings
8	Having theoretical and practical knowledge about environmental health, historical development and economic dimension of environmental health
9	Being able to have theoretical and practical knowledge about the deterioration effects of the environment
10	Being able to have the knowledge and ability to apply in strategic management, marketing, performance management, quality management and human resources management in organizations providing services in the field of environmental health

**Programme Outcomes (Environmental Health Interdisciplinary Master)**

1	To be able to have theoretical and practical updated information in the field of environmental health.
2	To be able to solve problems related to environmental health with scientific methods and evaluate them with a critical approach,
3	To have the ability to produce, execute and finalize new projects for scientific research,
4	To be able to have theoretical and practical knowledge about environmental health, historical development and economic dimension of environmental health,
5	To be able to have theoretical and practical knowledge about the deterioration effects of environment,

**Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High**

	L1	L2	L3	L4	L5	L6	L7	L8	L9	L10
P1	2	3	3	4	4	5	1	5	4	2
P2	2	3	2	5	4	5	2	4	4	3
P3	2	3	2	4	4	5	3	3	5	2
P4	4	3	2	5	4	5	4	2	5	3
P5	4	3	2	4	4	5	5	1	1	3

