



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Current Approaches in Sport Management I							
Course Code		SPYB501		Course Level		Second Cycle (Master's Degree)			
ECTS Credit	5	Workload	125 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		Identify current issues in the field of sport management and relate these issues to the basic concepts of sports sciences within the framework of the latest regulations.							
Course Content		Identify current issues in the field of sports management and explain these issues within the framework of the latest legal regulations							
Work Placement		N							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Problem Solving					
Name of Lecturer(s)		Lec. Aylin UĞURLU							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	All kinds of scientific studies and publications related to the field.
---	--

Week	Weekly Detailed Course Contents	
1	Theoretical	Local authorities and sports
2	Theoretical	Legal developments in sports management
3	Theoretical	Sports sponsorship
4	Theoretical	Autonomy in the sports federation
5	Theoretical	Sports management and leadership
6	Theoretical	Sports and media sports and tourism
7	Theoretical	Sports and violence
8	Intermediate Exam	Midterm
9	Theoretical	Doping in sports and Sports marketing
10	Theoretical	Sports in development plans
11	Theoretical	Social security in sport
12	Theoretical	Sports and politics
13	Theoretical	Olympic and Turkey
14	Theoretical	Sports clubs and association
15	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	4	84
Assignment	2	10	1	22
Individual Work	1	10	1	11
Midterm Examination	1	3	1	4
Final Examination	1	3	1	4
Total Workload (Hours)				125
[Total Workload (Hours) / 25*] = ECTS				5

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Identify current issues in the field of sports management.
2	Will be able to relate current issues in the field of sports management to the basic concepts of sports sciences



3	Sports Management and Developments
4	Employment areas in sports management
5	Sports Management and Clubs

Programme Outcomes (Sports Management Sciences Master)

1	To be able to explain the elements of management and organization and to apply management functions to sports organizations
2	Focus on strategic approach in the management of sports organizations
3	To comprehend the ethical and legal elements of sports industry
4	To have social responsibility in the solution of responsible issues in private and public spheres
5	To understand the importance of the global environment on the practices of sports organizations
6	To develop research, planning, execution and conclusion skills.
7	To be able to identify and explain the internal and external factors that shape and affect sports both in our country and in the world.
8	To be able to work independently in the process of solving problems, using initiative, developing creativity skills and making teamwork

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	4		4	4	4
P4				4	
P5		4		4	
P6			5		4
P7	5	4	4		
P8					4

