



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Sports Tourism							
Course Code		SPYB507		Course Level		Second Cycle (Master's Degree)			
ECTS Credit	5	Workload	125 ( <i>Hours</i> )	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		To teach the basic concepts of sport tourism. Understanding the place of sports tourism in sports management. Sport tourism market that can offer and what are the possibilities to explain the factors affecting the development of sports tourism in Turkey.							
Course Content		Knows the activities covering the concepts of sport, tourism and environment. Knows and explains the concept of sports tourism. Knows and explains the relationship between tourism and environment. Knows and discusses approaches about sport, tourism and environment interaction.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Discussion, Case Study, Problem Solving					
Name of Lecturer(s)									

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

### Recommended or Required Reading

1	All kinds of scientific studies and publications related to the field.
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Week	Weekly Detailed Course Contents	
1	Theoretical	General information about the course. Determination and distribution of homework subjects
2	Theoretical	Tourism concept. Tourist concept, targets intended in tourism
3	Theoretical	Types and development of tourism
4	Theoretical	Sport tourism concept and development
5	Theoretical	The place and importance of sports and tourism sector in sport management
6	Theoretical	Developments in sports tourism and its effects
7	Theoretical	Sports tourism market
8	Intermediate Exam	Midterm
9	Theoretical	Sports tourism consultancy and job opportunities
10	Theoretical	Sports tourism consultancy and job opportunities
11	Theoretical	Sports tourism and related operational areas in Turkey
12	Theoretical	Presentation of activities related to sports tourism
13	Theoretical	Promotional activities related to sports tourism practices in Turkey and Animation in sports tourism
14	Final Exam	Final Exam.

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	3	42
Assignment	3	10	2	36
Individual Work	2	12	1	26
Midterm Examination	1	9	1	10
Final Examination	1	10	1	11
Total Workload (Hours)				125
[Total Workload (Hours) / 25*] = ECTS				5

\*25 hour workload is accepted as 1 ECTS

### Learning Outcomes

1	Evaluations will be made regarding the conduct of activities related to sports tourism.
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2	Will be able to analyze efficiency processes.
3	Examine the future and success of events
4	Develop recommendations for the success of events
5	Examine the conditions that will improve sports tourism consultancy and functions.

**Programme Outcomes (Sports Management Sciences Master)**

1	To be able to explain the elements of management and organization and to apply management functions to sports organizations
2	Focus on strategic approach in the management of sports organizations
3	To comprehend the ethical and legal elements of sports industry
4	To have social responsibility in the solution of responsible issues in private and public spheres
5	To understand the importance of the global environment on the practices of sports organizations
6	To develop research, planning, execution and conclusion skills.
7	To be able to identify and explain the internal and external factors that shape and affect sports both in our country and in the world.
8	To be able to work independently in the process of solving problems, using initiative, developing creativity skills and making teamwork

**Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High**

	L1	L2	L3	L4	L5
P1	5	4	3	5	5
P2	5	5	3	3	5
P3		5	3	5	
P4	3	4		4	5
P5	5	4			4
P6	4		5	4	
P7	4	4		4	
P8		3	4		

