



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Case Study Analysis in Sport Management							
Course Code		SPYB516		Course Level		Second Cycle (Master's Degree)			
ECTS Credit	5	Workload	125 ( <i>Hours</i> )	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		The aim of this lesson is to teach the students the simulated events that emerge or are thought to emerge in sports management by using case studies.							
Course Content		The case study is based on the fact that researchers solve a real-life (problematic) event in a classroom environment. At the same time, it is based on finding solutions to problematic events with the participation of the participants. Case studies allow to assimilate thoroughly by examining the social realities to the smallest details. In case study analysis; how and why questions are searched, current events are examined.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Experiment, Discussion, Case Study, Problem Solving					
Name of Lecturer(s)									

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

### Recommended or Required Reading

1	All kinds of scientific studies and publications related to the field.
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Week	Weekly Detailed Course Contents	
1	Theoretical	Recent historical development of Turkish sports management
2	Theoretical	Structural characteristics of Turkish sports management and basic sports problems
3	Theoretical	Sports Management in Turkey, human resources in sport
4	Theoretical	International sports organizations, sports marketing and sizes
5	Theoretical	The structure and functioning of sports clubs in Turkey
6	Theoretical	Sports politics and the relationship between sports politics
7	Theoretical	Case study analysis method
8	Intermediate Exam	Midterm
9	Theoretical	Case studies
10	Theoretical	Case studies
11	Theoretical	Case studies
12	Theoretical	Case studies
13	Theoretical	Case studies
14	Final Exam	Final Exam.

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	3	42
Assignment	3	10	2	36
Individual Work	2	12	1	26
Midterm Examination	1	9	1	10
Final Examination	1	10	1	11
Total Workload (Hours)				125
[Total Workload (Hours) / 25*] = ECTS				5

\*25 hour workload is accepted as 1 ECTS



**Learning Outcomes**

1	Gains the ability to analyze the events in sports related institutions and organizations from different angles.
2	Solves a real-life (problematic) event in a classroom (laboratory) environment.
3	He/She can examine events in the smallest detail.
4	In the event analysis he finds the answer to the questions of why and how.
5	Follows and examines current events.

**Programme Outcomes (Sports Management Sciences Master)**

1	To be able to explain the elements of management and organization and to apply management functions to sports organizations
2	Focus on strategic approach in the management of sports organizations
3	To comprehend the ethical and legal elements of sports industry
4	To have social responsibility in the solution of responsible issues in private and public spheres
5	To understand the importance of the global environment on the practices of sports organizations
6	To develop research, planning, execution and conclusion skills.
7	To be able to identify and explain the internal and external factors that shape and affect sports both in our country and in the world.
8	To be able to work independently in the process of solving problems, using initiative, developing creativity skills and making teamwork

**Contribution of Learning Outcomes to Programme Outcomes** 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5			5	
P2	4		4		3
P3	3	3		3	
P4		3	5		3
P5	5		5		4
P6		5		5	
P7	5		3		4
P8	4	5		3	

