



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Sports Organizations and Management							
Course Code		SPYB520		Course Level		Second Cycle (Master's Degree)			
ECTS Credit	5	Workload	125 ( <i>Hours</i> )	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		This course aims to examine the basic organizational and business structure of the sports, fitness and entertainment industry. These areas will include professional, Olympic and Federation organizations as well as exercise and fitness business sector management. In addition to establishing the infrastructure of sports management, an understanding is planned for other courses to be taken in the field of sports marketing.							
Course Content		Investigation of the Historical Development of Management Science in the world and in Turkey • Identification and Brief Description of Management Process. Defining and Explaining Management and Emerging Functions (Decision Making, Problem Solving, Teamwork, Total Quality, Vision-Mission, etc.). Managerial Function of Coach, Discussion of Duty Authorities and Responsibilities of Coaching. Coaching from different segments of society (Family, Youth, School, etc.)							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Discussion, Problem Solving					
Name of Lecturer(s)		Assoc. Prof. Pero Duygu DUMANGÖZ, Lec. Aylin UĞURLU							

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

### Recommended or Required Reading

1	All kinds of scientific studies and publications related to the field.
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Week	Weekly Detailed Course Contents	
1	Theoretical	Management of achieving sports objectives.
2	Theoretical	Factors that make an organization effective
3	Theoretical	Organization management policies and principles
4	Theoretical	International Convention on Physical Education and Sports
5	Theoretical	Attendance control approaches
6	Theoretical	Budget and sports budgets
7	Theoretical	Competition sports
8	Intermediate Exam	Midterm
9	Theoretical	Competition sports organization
10	Theoretical	Private and public sports programs
11	Theoretical	Human resources management and control in sports
12	Theoretical	Development of physical education and sports programs
13	Theoretical	Facility management
14	Final Exam	Final Exam.

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	3	42
Assignment	3	10	2	36
Individual Work	2	12	1	26
Midterm Examination	1	9	1	10
Final Examination	1	10	1	11
Total Workload (Hours)				125
[Total Workload (Hours) / 25*] = ECTS				5
*25 hour workload is accepted as 1 ECTS				



**Learning Outcomes**

1	Knows the principles that can be used in problem solving as a practitioner in the field of sports management
2	Can defend these proposed solutions.
3	Becomes aware of their knowledge and skill levels.
4	Apply decisions at functional and tactical level.
5	Have the basic skills in organizing the activities related to sports management, can apply and evaluate these activities.

**Programme Outcomes (Sports Management Sciences Master)**

1	To be able to explain the elements of management and organization and to apply management functions to sports organizations
2	Focus on strategic approach in the management of sports organizations
3	To comprehend the ethical and legal elements of sports industry
4	To have social responsibility in the solution of responsible issues in private and public spheres
5	To understand the importance of the global environment on the practices of sports organizations
6	To develop research, planning, execution and conclusion skills.
7	To be able to identify and explain the internal and external factors that shape and affect sports both in our country and in the world.
8	To be able to work independently in the process of solving problems, using initiative, developing creativity skills and making teamwork

**Contribution of Learning Outcomes to Programme Outcomes** 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	4			4	4
P2	4			4	5
P4		4			
P5	4			4	4
P6		5	4	4	5
P7	4	4			4
P8	5	5	5	4	5

