



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Recreation Management and Sport							
Course Code		SPYB522		Course Level		Second Cycle (Master's Degree)			
ECTS Credit	5	Workload	125 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		Analysis of basic concepts such as leisure, recreation, organizational elements, planning, marketing and management techniques public relations in recreational organizations, economy, Environment, Sport, Tourism Association.							
Course Content		To be able to have the planning, marketing and management techniques of organizations for recreational activities, to recognize the functions of public, private and voluntary organizations that are active in organizations. To be able to create communication cooperation with public relations and other fields in recreational organizations.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Discussion, Case Study, Project Based Study					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	All kinds of scientific studies and publications related to the field.
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Week	Weekly Detailed Course Contents	
1	Theoretical	Time and use of time
2	Theoretical	Working life and non-working time relationship
3	Theoretical	Use of leisure, right to leisure
4	Theoretical	Basic functions of free time
5	Theoretical	Factors promoting participation in recreational activities
6	Theoretical	Recreation-Media-environmental impact of technology
7	Theoretical	Demographics Recreation
8	Intermediate Exam	Midterm
9	Theoretical	Recreational planning
10	Theoretical	Recreational programming
11	Theoretical	Recreational marketing
12	Theoretical	Problems in recreational organizations
13	Theoretical	Homework, presentation and discussion
14	Final Exam	Final Exam.

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	3	42
Assignment	3	10	2	36
Individual Work	2	12	1	26
Midterm Examination	1	9	1	10
Final Examination	1	10	1	11
Total Workload (Hours)				125
[Total Workload (Hours) / 25*] = ECTS				5

*25 hour workload is accepted as 1 ECTS



Learning Outcomes

1	Able to comprehend the concepts and features of recreation.
2	Able to establish a relationship between Tourism and sports.
3	Able to comprehend the importance of sports in tourist facilities.
4	Able to comprehend the spa culture and its application, spa, spa types in Turkey and the benefits of spa applications.
5	Able to evaluate current events related to recreation area with a critical approach and develop a positive attitude regarding lifelong learning.

Programme Outcomes (Sports Management Sciences Master)

1	To be able to explain the elements of management and organization and to apply management functions to sports organizations
2	Focus on strategic approach in the management of sports organizations
3	To comprehend the ethical and legal elements of sports industry
4	To have social responsibility in the solution of responsible issues in private and public spheres
5	To understand the importance of the global environment on the practices of sports organizations
6	To develop research, planning, execution and conclusion skills.
7	To be able to identify and explain the internal and external factors that shape and affect sports both in our country and in the world.
8	To be able to work independently in the process of solving problems, using initiative, developing creativity skills and making teamwork

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P2	4			4	
P4		4	4		
P5			4		
P6	4				4
P7		4	4	4	
P8			4		4

