



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Management and Organization							
Course Code		ISL305		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	5	Workload	120 ( <i>Hours</i> )	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		The aim of this course is to inform the students about management process in order that the students acquire the competence to link management concepts and the knowledge to correctly describe and solve managerial problems.							
Course Content		Management and Organization concept and Explaining Related concepts, Decision Making process, Planning, Organizational Structure, Classical Organization Theory, Neo-Classical Organization Theory, System Approach, Midterms, Contingency Theory, Approaches to Environmental Compliance , Total Quality management, Utilization of Outsourcing -Key Capabilities, Network organizations, Process Renewal-comparison, Empowerment-Minimisation-decreasing position-Learning Organizations of the employee, Mass Customization- Total Success Indicator Method-Corporate Governance.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion					
Name of Lecturer(s)		Lec. Başak DOĞAN							

### Prerequisites & Co-requisites

ECTS Requisite	55
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### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Tamer Koçel, İşletme Yöneticiliği, 2011
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Week	Weekly Detailed Course Contents	
1	Theoretical	Disclosure of Management and Organization Concepts and Related Concepts
	Preparation Work	Tamer Koçel, İşletme Yöneticiliği, 2011
2	Theoretical	Decision-Making Process
	Preparation Work	Tamer Koçel, İşletme Yöneticiliği, 2011
3	Theoretical	Planning
	Preparation Work	Tamer Koçel, İşletme Yöneticiliği, 2011
4	Theoretical	Organizational Structures
	Preparation Work	Tamer Koçel, İşletme Yöneticiliği, 2011
5	Theoretical	Classical Organization Theory
	Preparation Work	Tamer Koçel, İşletme Yöneticiliği, 2011
6	Theoretical	Neo-Classical Organization Theory
	Preparation Work	Tamer Koçel, İşletme Yöneticiliği, 2011
7	Theoretical	System Approach
	Preparation Work	Tamer Koçel, İşletme Yöneticiliği, 2011
8	Theoretical	Midterm Exams
9	Theoretical	Contingency Theory
	Preparation Work	Tamer Koçel, İşletme Yöneticiliği, 2011
10	Theoretical	Approaches to Environmental Compliance
	Preparation Work	Tamer Koçel, İşletme Yöneticiliği, 2011
11	Theoretical	Outsourcing Total Quality Reg.-Injury-Basic Skills
	Preparation Work	Tamer Koçel, İşletme Yöneticiliği, 2011
12	Theoretical	Renewal-Process-Benchmarking Network Organizations
	Preparation Work	Tamer Koçel, İşletme Yöneticiliği, 2011



13	Theoretical	Reduction-Learning Organizations-Downsizing-Level Empowerment
	Preparation Work	Tamer Koçel, İşletme Yöneticiliği, 2011
14	Theoretical	Mass Customization-Total Success Indicator Method-Corporate Governance
	Preparation Work	Tamer Koçel, İşletme Yöneticiliği, 2011
15	Theoretical	Discussion, problem solving for the final exam
	Preparation Work	Tamer Koçel, İşletme Yöneticiliği, 2011
16	Final Exam	Final Exams
17	Final Exam	Final Exams

**Workload Calculation**

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	3	70
Midterm Examination	1	20	1	21
Final Examination	1	28	1	29
Total Workload (Hours)				120
[Total Workload (Hours) / 25*] = <b>ECTS</b>				5

\*25 hour workload is accepted as 1 ECTS

**Learning Outcomes**

1	To be able to Explain the concepts of management and organizational
2	To be able to Outline the structure and functioning of the organization
3	To be able to comment on management and organizational theories
4	To be able to scrutinize the decision making process
5	To be able to implement the new approaches in the field of management and organization
6	To be able to Evaluate and query management theories in a critical manner,
7	To be able to scrutinize the relationship of management approaches with political, economic and social structures,

**Programme Outcomes (International Trade and Finance)**

1	To become individuals having high intellectual capacity, improved social skills, positive thinking, the ability to adapt to different environments and institutions
2	To have technical equipment, flexible thinking and action ability and multiple language skills to be capable of working in international platforms
3	To be able to utilize the basic knowledge they obtained with an interdisciplinary approach to business, economics, etc. in creating expertise in the fields of International Trade and Finance in accordance with the requirements of the globalized business world
4	To develop suggested solutions and recommendations by informing the people and institutions predicting regional, national and international problems in the fields of international trade and finance with a proactive approach
5	To possess the ability of analytical thinking and the ability to synthesize with quantitative proficiency as required in the program
6	To have the characteristics to inquire and investigate the knowledge and skills acquired during the education process in relation to the requirements of existing market conditions
7	To identify and analyze the validity of theories related to the international trade and finance and their relationships regarding current conditions
8	To possess the knowledge of a second foreign language to the extent of their individual abilities, besides the competency in the English language to be able to communicate effectively
9	To have the qualifications of managing and being managed to solve existing and potential problems encountered in practice
10	To be able to organize activities that will contribute to the personal and professional development of the employees in the department where he/she holds an executive position

**Contribution of Learning Outcomes to Programme Outcomes** 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5	L6	L7
P1	5	2	2	3	1	2	2
P2	3	3	3	2	2	3	2
P3	3	3	3	3	2	3	2
P4	5	5	2	3	3	3	3
P5	2	2	3	3	3	2	3
P6	2	2	3	3	2	2	3
P7	1	2	3	2	2	2	5



P8	5	5	2	2	2	3	3
P9	1	3	3	3	3	3	3
P10	1	3	3	3	5	3	2

