

AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title	Statistics - I					
Course Code	ISL203	Couse Level	First Cycle (Bachelor's Degree)			
ECTS Credit 5	Workload 122 (Hours)	Theory 3	Practice	0	Laboratory	0
Objectives of the Course	To instruct cost accounting process. Teach how to reco quantitative data using scie					
Course Content	Basic probability, discrete r Poisson probability distribut probability distributions, not estimation, interval estimation	tion, continuous randor rmal probability distribu	n variables and	probability di	stributions, expor	nential
Work Placement	N/A					
Planned Learning Activities	and Teaching Methods	Explanation (Present	ation), Problem \$	Solving		
Name of Lecturer(s)						

Prerequisites & Co-requisities

ECTS Requisite 25

Assessment Methods and Criteria					
Method		Quantity	Percentage (%)		
Midterm Examination		1	40		
Final Examination		1	70		

Recommended or Required Reading

1 Newbold, Paul, İşletme ve İktisat için İstatistik,, Çeviren Ümit Şenesen, Literatür Yayınları, 2000.

Week	Weekly Detailed Co.	urse Contents
1	Theoretical	What is statistics?
2	Theoretical	Summarize numerical information
3	Theoretical	Probability
4	Theoretical	Probability
5	Theoretical	Discrete random variables and probability distributions
6	Theoretical	Discrete random variables and probability distributions. Poisson probability distribution, binomial probability distribution
7	Theoretical	Continuous random variables and probability distributions
8	Theoretical	Continuous random variables and probability distributions
9	Theoretical	Continuous random variables and probability distributions. Exponential probability distribution
10	Theoretical	Continuous random variables and probability distributions. Normal probability distribution
11	Theoretical	Sampling and sampling distributions. Sampling distribution of the sample average of the total sample sampling distribution Central Limit Theorem
12	Theoretical	Sampling and sampling distributions. Sampling distribution of the sample variance of the sampling distribution of sample rate
13	Theoretical	The point estimate
14	Theoretical	December estimate
15	Theoretical	Discussion, problem solving for the final exam
16	Final Exam	Final Exams
17	Final Exam	Final Exams

Workload Calculation					
Activity	Quantity	Preparation	Duration	Total Workload	
Lecture - Theory	14	2	3	70	
Midterm Examination	1	20	1	21	



Final Examination	1	30	1	31
		To	otal Workload (Hours)	122
		[Total Workload (Hours) / 25*] = ECTS	5
*25 hour workload is accepted as 1 ECTS				

Leari	ning Outcomes				
1	To Be able to use rules and methods of presenting quantitave data.				
2	To Be able to use statistical methods and rules for the summary display of numerical data.				
3	To Be able to apply probability theory and concepts to business problems.				
4	To Be able to use random variable concept in real life situations.				
5	To be able to comprehend and define probability distribution of a random variable.				
6	To Be able to make predictions about random variables.				

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Prog	ramme Outcomes (International Trade and Finance)
1	To become individuals having high intellectual capacity, improved social skills, positive thinking, the ability to adapt to different environments and institutions
2	To have technical equipment, flexible thinking and action ability and multiple language skills to be capable of working in international platforms
3	To be able to utilize the basic knowledge they obtained with an interdisciplinary approach to business, economics, etc. in creating expertise in the fields of International Trade and Finance in accordance with the requirements of the globalized business world
4	To develop suggested solutions and recommendations by informing the people and institutions predicting regional, national and international problems in the fields of international trade and finance with a proactive approach
5	To possess the ability of analytical thinking and the ability to synthesize with quantitative proficiency as required in the program
6	To have the characteristics to inquire and investigate the knowledge and skills acquired during the education process in relation to the requirements of existing market conditions
7	To identify and analyze the validity of theories related to the international trade and finance and their relationships regarding current conditions
8	To possess the knowledge of a second foreign language to the extent of their individual abilities, besides the competency in the English language to be able to communicate effectively
9	To have the qualifications of managing and being managed to solve existing and potential problems encountered in practice
10	To be able to organize activities that will contribute to the personal and professional development of the employees in the department where he/she holds an executive position

Contri	bution	of Lea	rning (Outcon	nes to	Progra	mme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High
	L1	L2	L3	L4	L5	L6	
P1	3	3	3	3	5	3	
P2	3	3	3	3	5	3	
P3	3	3	3	3	5	3	
P4	3	4	3	4	5	3	
P5	5	4	4	4	5	3	
P6	4	4	3	4	4	3	
P7	5	3	3	4	4	3	
P8	5	3	3	5	4	3	
P9	4	3	3	3	3	3	
P10	5	3	3	3	3	4	

