



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Business Finance - I							
Course Code		ISL213		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	4	Workload	101 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		This course deals with basic principles and theories of finance and their application in the business area. Time value of money, financial planning, investment decisions and factors influencing these decisions, capital structure, optimum fund raising methods are the fundemantal topics of the course.							
Course Content		Description of Financial Management, Time Value of Money, Financial Analysis, Financial Planning and Control, Short Term Funding Medium Term Funding, Long-Term Funding, Cost of Capital and Optimal Capital Structure, Dividend Policy, Working Capital Management, Cash and Cash Management of Equivalents, Accounts Receivable and Inventory Management, Capital Budgeting, Monetary and Capital Markets (Tools, Institutions), Stocks and Bonds Valuation)							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Problem Solving					
Name of Lecturer(s)		Prof. Yusuf KADERLİ							

Prerequisites & Co-requisites

ECTS Requisite	5
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Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Okka Osman, İşletme Finansmanı, Nobel Yayın Dağıtım, Ankara, 2009.
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Week	Weekly Detailed Course Contents	
1	Theoretical	Financial management and financial parties
2	Theoretical	Financial Mathematics I (the concept of time value of money and interest rates, Effective Interest, Future and Present Value)
3	Theoretical	Financial Mathematics II (Annuities, Real Interest Rate, Loan Amortization Tables)
4	Theoretical	Risk and return
5	Theoretical	Financial analysis I (Horizontal and vertical analysis, trend analysis)
6	Theoretical	Financial Analysis II
7	Theoretical	Financial planning I (Budgeting, proforma financial statements)
8	Intermediate Exam	Midterm Exams
9	Theoretical	Financial Planning II (Break-Even and Leverage Analysis)
10	Theoretical	Working capital management
11	Theoretical	Cash and cash equivalents management
12	Theoretical	Accounts receivable management
13	Theoretical	Stock management
14	Theoretical	Problem solving and evaluation
15	Theoretical	Discussion, problem solving for the final exam
16	Final Exam	Final Exams
17	Final Exam	Final Exams

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	3	56



Midterm Examination	1	20	1	21
Final Examination	1	23	1	24
Total Workload (Hours)				101
[Total Workload (Hours) / 25*] = ECTS				4

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	To be able to acquire information about business financing and skills for decision-making.
2	To be able to Perform financial analysis.
3	To be able to make financial planning.
4	Understand the time value of money
5	Learns profit planning and leverage analysis

Programme Outcomes (International Trade and Finance)

1	To become individuals having high intellectual capacity, improved social skills, positive thinking, the ability to adapt to different environments and institutions
2	To have technical equipment, flexible thinking and action ability and multiple language skills to be capable of working in international platforms
3	To be able to utilize the basic knowledge they obtained with an interdisciplinary approach to business, economics, etc. in creating expertise in the fields of International Trade and Finance in accordance with the requirements of the globalized business world
4	To develop suggested solutions and recommendations by informing the people and institutions predicting regional, national and international problems in the fields of international trade and finance with a proactive approach
5	To possess the ability of analytical thinking and the ability to synthesize with quantitative proficiency as required in the program
6	To have the characteristics to inquire and investigate the knowledge and skills acquired during the education process in relation to the requirements of existing market conditions
7	To identify and analyze the validity of theories related to the international trade and finance and their relationships regarding current conditions
8	To possess the knowledge of a second foreign language to the extent of their individual abilities, besides the competency in the English language to be able to communicate effectively
9	To have the qualifications of managing and being managed to solve existing and potential problems encountered in practice
10	To be able to organize activities that will contribute to the personal and professional development of the employees in the department where he/she holds an executive position

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	4	4	3	5	4
P2	5	3	3	4	4
P3	5	4	4	4	3
P4	5	4	3	4	3
P5	3	3	4	4	4
P6	3	4	4	4	3
P7	3	5	3	3	4
P8	2	4	3	4	4
P9	3	4	4	5	5
P10	3	3	4	4	5

