AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title		Knowledge Management					
Course Code		UTIF102		Couse Level	First Cycle (Bachelor's Degree)		
ECTS Credit	4	Workload	99 *(Hours)*	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		The aim of this course is to gain knowledge management skills, to use advanced methods of knowledge and to understand the essence of learning organizations.					
Course Content		To emphasize the role and importance of information systems in business management, to introduce management information systems according to organizational levels and to inform them about security and ethics in this field.					
Work Placement		N/A					
Planned Learning Activities and Teaching Methods			Explanation (Presentation)				
Name of Lecturer(s)							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	K.C. Laudon, ve J.P Laudon,. (2011). (Çeviri Editörü: Uğur Yozgat)
2	Yönetim Bilişim Sistemleri: Dijital İşletmeyi Yönetme, Management Information Systems: Managing the Digital Firm, (12th Ed.), Nobel Yayın, Ankara.

Week	Weekly Detailed Course Contents	
1	Theoretical	Strategic role of information technologies in enterprises
2	Theoretical	Information technologies in achieving competitive advantage
3	Theoretical	Information Systems, Organizations and Strategy
4	Theoretical	Information Technology Infrastructure
5	Theoretical	Management information systems
6	Theoretical	Functional Management Systems
7	Theoretical	Information Systems Security
8	Intermediate Exam	Midterm Exam
9	Theoretical	Decision Supprot Systems
10	Theoretical	Expert Systems
11	Theoretical	IT in Performing managerial functions
12	Theoretical	Installing and Managing Systems
13	Theoretical	Data mining
14	Theoretical	General Review and Evaluation

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	3	70
Midterm Examination	1	15	1	16
Final Examination	1	12	1	13
Total Workload (Hours)				99
[Total Workload (Hours) / 25*] = **ECTS**				4
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	To learn the role of information systems in business
2	To comprehend the contribution of information systems to the competitive advantage of enterprises
3	Classification of information systems according to management levels

4	Recognize the necessary hardware and software to create management information systems
5	Obtaining information about security of management information systems

Programme Outcomes *(International Trade and Finance)*

1	To become individuals having high intellectual capacity, improved social skills, positive thinking, the ability to adapt to different environments and institutions
2	To have technical equipment, flexible thinking and action ability and multiple language skills to be capable of working in international platforms
3	To be able to utilize the basic knowledge they obtained with an interdisciplinary approach to business, economics, etc. in creating expertise in the fields of International Trade and Finance in accordance with the requirements of the globalized business world
4	To develop suggested solutions and recommendations by informing the people and institutions predicting regional, national and international problems in the fields of international trade and finance with a proactive approach
5	To possess the ability of analytical thinking and the ability to synthesize with quantitative proficiency as required in the program
6	To have the characteristics to inquire and investigate the knowledge and skills acquired during the education process in relation to the requirements of existing market conditions
7	To identify and analyze the validity of theories related to the international trade and finance and their relationships regarding current conditions
8	To possess the knowledge of a second foreign language to the extent of their individual abilities, besides the competency in the English language to be able to communicate effectively
9	To have the qualifications of managing and being managed to solve existing and potential problems encountered in practice
10	To be able to organize activities that will contribute to the personal and professional development of the employees in the department where he/she holds an executive position

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3	L4	L5
P1	5	4	5	5	2
P2	5	4	5	4	2
P3	4	4	5	4	2
P4	4	2	5	4	2
P5	5	3	5	4	2
P6	5	4	5	4	5
P7	5	5	5	4	4
P8	3	4	2	4	4
P9	2	5	1	4	4
P10	1	3	1	5	5