



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Knowledge Economics and E- Trade							
Course Code		UTIF103		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	5	Workload	122 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		Developments in ICTs change the socio-economic structure of societies rapidly. These societies have to adopt themselves those changes to sustain their economic developments. The aim of this course is describing the transformation process going on the world and discussing the strategies developed in the way of adaptation							
Course Content		Information and knowledge / access to and usage of information/ globalization of / changes in production techniques/ socio-economic transformations of societies/ knowledge society and knowledge economy/ new economy and characteristics/ changes in micro, macro and international economic theory/ intellectual property / ICT and internet/ e-commerce/ e-government/ R&D/ innovation/ education and human capital are the topics that will be explained.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation)					
Name of Lecturer(s)		Assoc. Prof. Sadullah CELİK							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Yönetim Bilişim Sistemleri: Dijital İşletmeyi Yönetme, Management Information Systems: Managing the Digital Firm, (12th Ed.), Nobel Yayın, Ankara.
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Week	Weekly Detailed Course Contents	
1	Theoretical	Globalization
2	Theoretical	Industrilization
3	Theoretical	Education
4	Theoretical	Civic Society
5	Theoretical	Production
6	Theoretical	Competition
7	Theoretical	Human Resources
8	Intermediate Exam	Midterm Exam
9	Theoretical	Pricing
10	Theoretical	Electronics
11	Theoretical	Finance
12	Theoretical	Marketing
13	Theoretical	Digital Division
14	Theoretical	Accounting

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	3	70
Midterm Examination	1	25	1	26
Final Examination	1	25	1	26
Total Workload (Hours)				122
[Total Workload (Hours) / 25*] = ECTS				5
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Description of the course syllabus and material
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2	Information and knowledge, production of access to usage of information
3	Changes in production techniques, education for information world, socio-economic transformations, globalizing information
4	Knowledge society and economic aspects, new economy and characteristics
5	Intellectual property and capital, social, economic and technological characteristics of new economy

Programme Outcomes (International Trade and Finance)

1	To become individuals having high intellectual capacity, improved social skills, positive thinking, the ability to adapt to different environments and institutions
2	To have technical equipment, flexible thinking and action ability and multiple language skills to be capable of working in international platforms
3	To be able to utilize the basic knowledge they obtained with an interdisciplinary approach to business, economics, etc. in creating expertise in the fields of International Trade and Finance in accordance with the requirements of the globalized business world
4	To develop suggested solutions and recommendations by informing the people and institutions predicting regional, national and international problems in the fields of international trade and finance with a proactive approach
5	To possess the ability of analytical thinking and the ability to synthesize with quantitative proficiency as required in the program
6	To have the characteristics to inquire and investigate the knowledge and skills acquired during the education process in relation to the requirements of existing market conditions
7	To identify and analyze the validity of theories related to the international trade and finance and their relationships regarding current conditions
8	To possess the knowledge of a second foreign language to the extent of their individual abilities, besides the competency in the English language to be able to communicate effectively
9	To have the qualifications of managing and being managed to solve existing and potential problems encountered in practice
10	To be able to organize activities that will contribute to the personal and professional development of the employees in the department where he/she holds an executive position

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	2	2	3	2	4
P2	2	3	3	4	3
P3	2	3	3	4	3
P4	2	3	3	4	2
P5	3	2	3	4	2
P6	4	2	3	2	2
P7	4	5	2	3	2
P8	3	2	2	3	3
P9	2	3	2	2	4
P10	3	3	3	3	4

