



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		International Trade and Business							
Course Code		UTIF201		Couese Level		First Cycle (Bachelor's Degree)			
ECTS Credit	5	Workload	122 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		The pupose of this course is to support the theoretical knoweledge of students with practical applications of international trade.							
Course Content		the scope of this course is to gather specialized managers in international trade and finance in order to share their experiences with the students.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation)					
Name of Lecturer(s)		Assoc. Prof. Sadullah ÇELİK							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Related articles
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Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction
2	Theoretical	Review: Delivery Methods in Foreign Trade
3	Theoretical	Review: Delivery Methods in Foreign Trade
4	Theoretical	Review: Delivery Methods in Foreign Trade
5	Theoretical	Review: Payment Methods in Foreign Trade
6	Theoretical	Review: Payment Methods in Foreign Trade
7	Theoretical	Review: Documents in Foreing Trade
8	Intermediate Exam	Midterm exam
9	Theoretical	Review: Documents in Foreing Trade
10	Theoretical	Practice
11	Theoretical	Imports and Exports and Transportation and Delivery Techniques
12	Theoretical	Imports and Exports and Logistic
13	Theoretical	Payment in Foreign Trade
14	Theoretical	Payment in Foreign Trade

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	3	70
Midterm Examination	1	25	1	26
Final Examination	1	25	1	26
Total Workload (Hours)				122
[Total Workload (Hours) / 25*] = ECTS				5

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Define the concepts of foreign trade
2	Arrange the methods used at financing foreign trade in an order, and recognize the differences between them.
3	Describe and arrange the documents used at foreign trade in an order
4	Find solutions to potential problems in foreign trade transactions



5	To be able to propose solutions to potential problems in foreign trade transactions
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Programme Outcomes (*International Trade and Finance*)

1	To become individuals having high intellectual capacity, improved social skills, positive thinking, the ability to adapt to different environments and institutions
2	To have technical equipment, flexible thinking and action ability and multiple language skills to be capable of working in international platforms
3	To be able to utilize the basic knowledge they obtained with an interdisciplinary approach to business, economics, etc. in creating expertise in the fields of International Trade and Finance in accordance with the requirements of the globalized business world
4	To develop suggested solutions and recommendations by informing the people and institutions predicting regional, national and international problems in the fields of international trade and finance with a proactive approach
5	To possess the ability of analytical thinking and the ability to synthesize with quantitative proficiency as required in the program
6	To have the characteristics to inquire and investigate the knowledge and skills acquired during the education process in relation to the requirements of existing market conditions
7	To identify and analyze the validity of theories related to the international trade and finance and their relationships regarding current conditions
8	To possess the knowledge of a second foreign language to the extent of their individual abilities, besides the competency in the English language to be able to communicate effectively
9	To have the qualifications of managing and being managed to solve existing and potential problems encountered in practice
10	To be able to organize activities that will contribute to the personal and professional development of the employees in the department where he/she holds an executive position

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	4	4	3	2	3
P2	4	4	3	3	3
P3	4	4	3	4	2
P4	4	3	3	3	2
P5	4	3	3	3	5
P6	4	3	2	2	3
P7	4	2	3	3	3
P8	4	3	3	3	3
P9	4	3	4	3	3
P10	4	4	4	3	2

